



\$28.5 Million Expansion

([Beloit, WI](#)) - [Frito-Lay](#) announced that it will invest \$28.5 Million in various facility related mechanical and technology-intensive equipment to expand their manufacturing capacities. Frito-Lay's 131-acre, 550,000 SF campus manufactures and distributes six different products. This expansion project retains approximately 500 full-time positions and creates the opportunity to add roughly 25 new jobs, as well. To facilitate this project, the State of Wisconsin provided a \$2 Million award.

In addition to this expansion news, Frito-Lay also announced their introduction into the State of Wisconsin's [Green Tier](#) program. Green Tier companies voluntarily commit to heightened environmental performance standards. During the last five years, Beloit's Frito-Lay Green Team has achieved impressive environmental milestones, including: a 99% landfill-free site, reduced natural gas emissions by 27%, decreased water consumption by 50% and an overall reduction in greenhouse gases by 17%. These achievements, as well as others, position the Beloit Frito-Lay facility to be [LEED](#) certified by 2010.

According to [James Otterstein](#), Rock County Economic Development Manager, "This project speaks volumes about the strategic [supply chain](#) connections that are linked to a Janesville-Beloit MSA location. The ability to utilize Wisconsin-based raw materials, coupled with a congestion free transportation network, enables Frito-Lay to service a seven state territory. This announcement also sends positive signals regarding Rock County's overall economic climate."