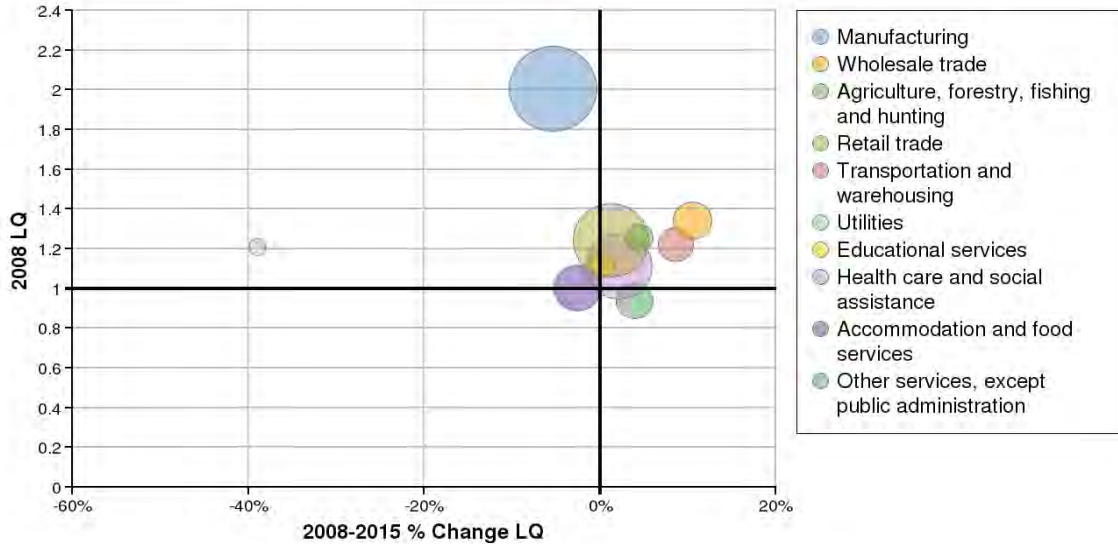


## Locations Quotients: 2001-2007

Industry	2001		2002		2003		2004		2005		2006		2007	
	Rock	WI	Rock	WI	Rock	WI	Rock	WI	Rock	WI	Rock	WI	Rock	WI
<b>Base Industry: Total, all industries</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
<b>Natural Resources and Mining</b>	0.42	0.54	0.44	0.57	0.48	0.57	0.49	0.57	0.53	0.58	0.54	0.59	0.55	0.59
<b>Construction</b>	0.84	0.87	0.80	0.87	0.81	0.87	0.86	0.85	0.83	0.82	0.76	0.79	0.77	0.79
<b>Manufacturing</b>	1.95	1.60	1.96	1.62	1.99	1.62	1.93	1.64	1.93	1.66	1.96	1.69	1.92	1.72
<b>Trade, Transportation, and Utilities</b>	1.07	1.00	1.08	0.99	1.10	0.99	1.12	0.98	1.15	0.98	1.15	0.98	1.18	0.98
<b>Information</b>	0.69	0.70	0.66	0.71	0.68	0.73	0.68	0.75	0.76	0.76	0.77	0.77	0.80	0.79
<b>Financial Activities</b>	0.42	0.91	0.43	0.91	0.44	0.91	0.43	0.91	0.43	0.91	0.42	0.91	0.43	0.93
<b>Professional and Business Services</b>	0.55	0.68	0.57	0.70	0.56	0.72	0.58	0.72	0.57	0.73	0.60	0.73	0.57	0.74
<b>Education and Health Services</b>	0.98	1.01	0.99	1.01	0.99	1.00	0.98	0.99	0.98	1.00	0.99	1.00	1.01	1.00
<b>Leisure and Hospitality</b>	0.93	0.94	0.93	0.94	0.93	0.94	0.93	0.94	0.93	0.94	0.91	0.94	0.93	0.93
<b>Other Services</b>	0.78	0.92	0.78	0.91	0.76	0.90	0.81	0.90	0.84	0.91	0.83	0.92	0.81	0.92
<b>Unclassified</b>	NA	0.47	0.14	1.15	0.18	1.50	0.02	2.54	NA	2.52	NA	2.27	NA	1.02

Source: Bureau of Economic Analysis

## Rock County's Top Industry Location Quotients: 2008-2015



NAICS Code	Description	2008 Jobs	2015 Jobs	% Change	2008 LQ	2015 LQ	% Change LQ	2007 EPW
31-33	Manufacturing	13,531	12,122	-10%	2.01	1.90	-5%	\$93,323
42	Wholesale trade	4,242	4,793	13%	1.34	1.48	11%	\$48,233
11	Agriculture, forestry, fishing & hunting	2,266	2,234	-1%	1.26	1.31	4%	\$15,599
44-45	Retail trade	11,190	11,689	4%	1.24	1.26	1%	\$23,682
48-49	Transportation and warehousing	3,865	4,381	13%	1.22	1.33	9%	\$54,395
22	Utilities	334	196	-41%	1.21	0.74	-39%	\$83,017
61	Educational services	2,132	2,392	12%	1.12	1.12	0%	\$25,546
62	Health care and social assistance	9,732	11,022	13%	1.11	1.13	2%	\$42,673
72	Accommodation and food services	5,880	6,157	5%	1.00	0.98	-3%	\$12,502
81	Other services, except public administration	4,197	4,463	6%	0.94	0.98	4%	\$15,782
23	Construction	4,782	5,317	11%	0.91	0.94	4%	\$41,144
51	Information	1,423	1,382	-3%	0.84	0.78	-7%	\$32,289
56	Administrative and waste services	4,137	5,249	27%	0.81	0.91	12%	\$18,837
90	Government	8,980	8,898	-1%	0.79	0.77	-2%	\$47,589
71	Arts, entertainment, and recreation	1,299	1,454	12%	0.74	0.74	1%	\$10,185
55	Management of companies and enterprises	670	800	20%	0.72	0.82	14%	\$111,968
53	Real estate and rental and leasing	2,059	2,555	24%	0.57	0.58	2%	\$17,207
52	Finance and insurance	2,158	2,370	10%	0.53	0.54	2%	\$39,973
54	Professional and technical services	2,315	2,590	12%	0.39	0.40	3%	\$35,775
21	Mining	171	207	21%	0.36	0.39	10%	\$78,216

Source: EMSI Complete Employment - Fall 2008