

Rock County Employment by Sector: 2001-2007

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 |
|---|--------|--------|--------|--------|--------|--------|--------|
| Base Industry: Total, all industries | 57,810 | 56,847 | 56,903 | 57,574 | 58,601 | 59,731 | 59,160 |
| Nat. Resources & Mining | 379 | 386 | 423 | 436 | 480 | 509 | 519 |
| Construction | 3,010 | 2,818 | 2,885 | 3,142 | 3,194 | 3,060 | 3,039 |
| Manufacturing | 16,875 | 15,749 | 15,280 | 14,593 | 14,481 | 14,691 | 13,771 |
| Trade, Trans. & Utilities | 14,478 | 14,449 | 14,604 | 15,089 | 15,606 | 15,818 | 16,142 |
| Information | 1,304 | 1,182 | 1,151 | 1,125 | 1,224 | 1,236 | 1,252 |
| Financial Activities | 1,719 | 1,766 | 1,820 | 1,789 | 1,820 | 1,838 | 1,824 |
| Prof. & Business Services | 4,720 | 4,789 | 4,717 | 5,056 | 5,054 | 5,547 | 5,240 |
| Ed. & Health Services | 7,723 | 8,010 | 8,241 | 8,344 | 8,553 | 8,830 | 9,093 |
| Leisure & Hospitality | 5,873 | 5,926 | 6,040 | 6,156 | 6,266 | 6,286 | 6,411 |
| Other Services | 1,730 | 1,756 | 1,722 | 1,842 | 1,923 | 1,917 | 1,871 |
| Unclassified | NA | 15 | 20 | 2 | NA | NA | NA |

Source: Bureau of Economic Analysis

Percent of Employment by Sector: 2001-2007

| Industry | 2001 | | | 2003 | | | 2005 | | | 2007 | | |
|--|---------------|-------------|--------|---------------|-------------|--------|---------------|-------------|--------|---------------|-------------|--------|
| | U.S. TOTAL | Rock Co. | WI | U.S. TOTAL | Rock Co. | WI | U.S. TOTAL | Rock Co. | WI | U.S. TOTAL | Rock Co. | WI |
| Nat. Resources & Mining | 1.56% | 0.66% | 0.84% | 1.55% | 0.74% | 0.88% | 1.56% | 0.82% | 0.90% | 1.60% | 0.88% | 0.94% |
| Construction | 6.20% | 5.21% | 5.37% | 6.23% | 5.07% | 5.40% | 6.57% | 5.45% | 5.39% | 6.63% | 5.14% | 5.25% |
| Manufacturing | 14.99% | 29.19% | 23.94% | 13.51% | 26.85% | 21.91% | 12.83% | 24.71% | 21.36% | 12.13% | 23.28% | 20.87% |
| Trade, Trans. & Utilities | 23.46% | 25.04% | 23.42% | 23.39% | 25.66% | 23.15% | 23.20% | 26.63% | 22.74% | 23.10% | 27.29% | 22.64% |
| Information | 3.29% | 2.26% | 2.30% | 2.97% | 2.02% | 2.16% | 2.76% | 2.09% | 2.11% | 2.66% | 2.12% | 2.09% |
| Financial Activities | 7.03% | 2.97% | 6.37% | 7.31% | 3.20% | 6.66% | 7.27% | 3.11% | 6.62% | 7.14% | 3.08% | 6.62% |
| Prof. & Bus. Services | 14.94% | 8.16% | 10.09% | 14.81% | 8.29% | 10.65% | 15.25% | 8.62% | 11.11% | 15.67% | 8.86% | 11.60% |
| Ed. & Health Services | 13.59% | 13.36% | 13.78% | 14.70% | 14.48% | 14.66% | 14.90% | 14.60% | 14.84% | 15.29% | 15.37% | 15.29% |
| Leisure & Hospitality | 10.87% | 10.16% | 10.24% | 11.36% | 10.61% | 10.68% | 11.52% | 10.69% | 10.79% | 11.69% | 10.84% | 10.91% |
| Other Services | 3.85% | 2.99% | 3.54% | 3.98% | 3.03% | 3.56% | 3.91% | 3.28% | 3.54% | 3.89% | 3.16% | 3.58% |
| Unclassified | 0.23% | NA | 0.11% | 0.19% | 0.04% | 0.29% | 0.24% | NA | 0.60% | 0.20% | NA | 0.20% |

Source: Bureau of Economic Analysis