

Win \$25,000: Enter the Accelerate Your Business Plan Contest

The Rock County Development Alliance, through the support of the Rock County 5.0 initiative, is presenting the Accelerate Your Business Plan Contest: Connecting Concepts to Capital. The winner will receive a prize package valued up to \$25,000.

The contest is open to both Existing Small Businesses as well as Emerging Entrepreneurs, and will include a series of workshops which are open to both contestants and members of the public. In addition to the workshops, contestants can look forward to mentoring sessions with local business service providers and networking opportunities.

Join us for the official Contest Kick-off Event which will begin at 11:30AM on June 1, 2010 in room 1508 of the Blackhawk Technical College-Central Campus. For additional Contest details, including registration details and a calendar of events, [click here](#).

Lemonade Day: Entrepreneurship is Child's Play

On Sunday, May 2, 2010, cities across America had one thing in common: kids were out on the streets selling lemonade. Lemonade stands in East Hartford, CT, Austin, TX, Champaign, IL, and the San Francisco Bay Area were quenching thirst and enriching young lives by teaching children a lesson in entrepreneurship.

According to www.lemonadeday.org, "Lemonade Day teaches youth how to set goals, develop a business plan, establish a budget, seek investors, provide customer service, and give back to the community...The young entrepreneurs keep everything they earn...[and] in the spirit of a true business, they are encouraged to open a savings account, pay back investors and make further investment in their community by donating a portion of their profits to a charity of their choice."

Lemonade Day organizers provide "how-to" Entrepreneur Workbooks for the youth participants, as well as a Caring Adult Guide once an adult has registered the youth participant online. If you want to learn more, or participate in next year's event, go to www.lemonadeday.org.

Biz Facts

Fact: The State of Wisconsin has multiple online tools designed to help entrepreneurs and small business owners build their business. The Wisconsin Business Wizard can help identify licensing, permit, and other regulatory requirements by answering just five simple questions about your business!

To access the Business Wizard, [click here](#).

Upcoming Events

Rock County Development Alliance
Accelerate Your Business Plan Contest
Kick-off Event
June 1, 2010; 11:30 am -1:00 pm
Blackhawk Technical College
For more info, visit
www.rockcountyalliance.com

UW Whitewater Small Business Development Center (SBDC)
First Steps Course
NxLevel Entrepreneurial Training Program
E-Hub: Beloit & Janesville Locations
For more info, visit www.sbdw.uw.edu

UW-Whitewater Small Business Development Center (SBDC)
Eager Economy Building
7 West Main Street
Evansville, WI 53536
For more info, contact
Cindy Hammer (608.774.6382)
John Gishnock (608.882.6656)

Interested in *Accelerating Your Business*?

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