

ROCK READY INDEX

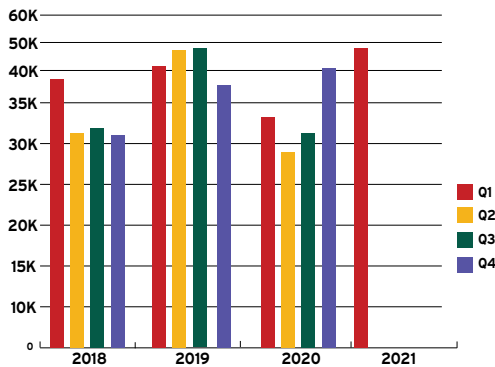


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q1 2021

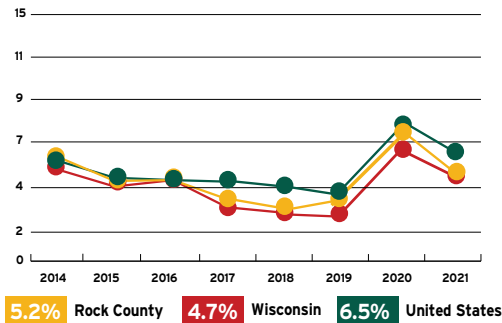
Workforce

Job Posting Activities



Data Source: SW WDB, EMSI

Annual Unemployment



Data Source: Wisconsin Department of Workforce Development

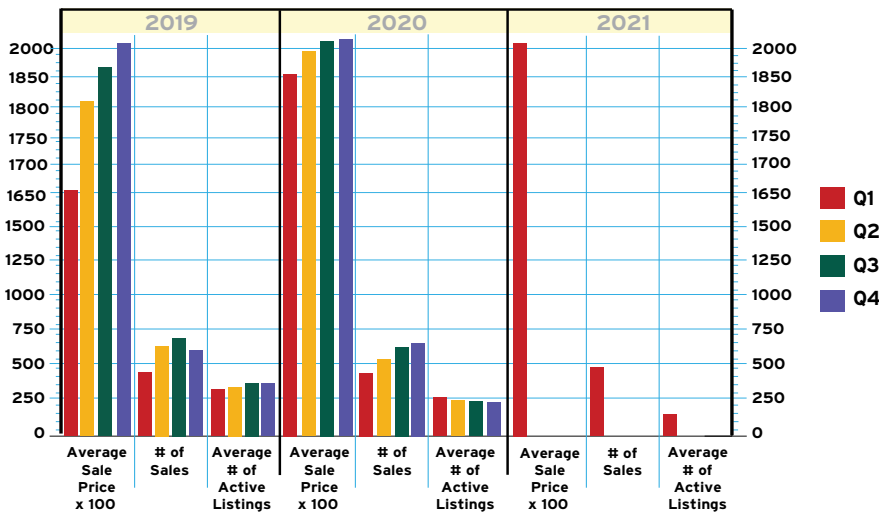


After an Elevated Year, Rates Decline

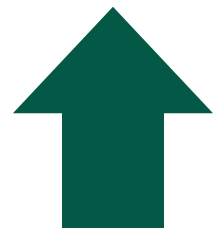
Optimal Time for the Job or Career Change

Real Estate

Residential Market Activity



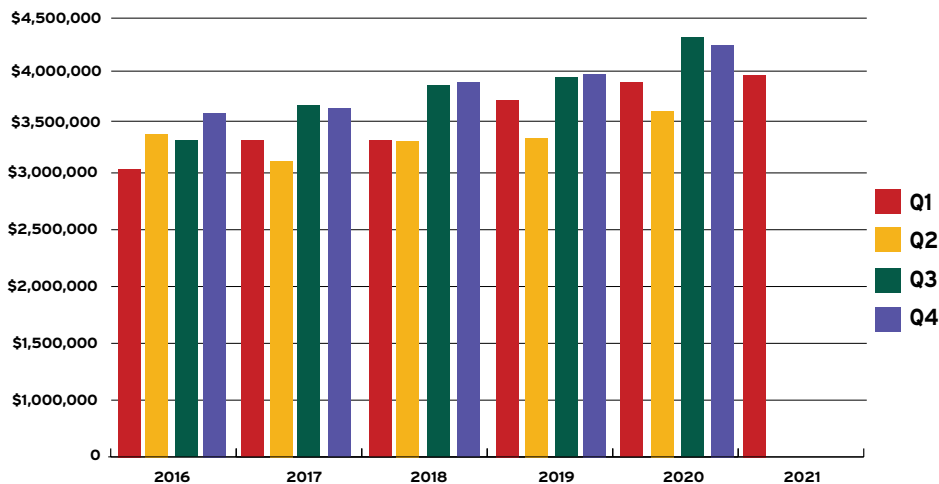
Data Source: South Central Wisconsin MLS Corporation



Another Q1 Pricing Record

Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

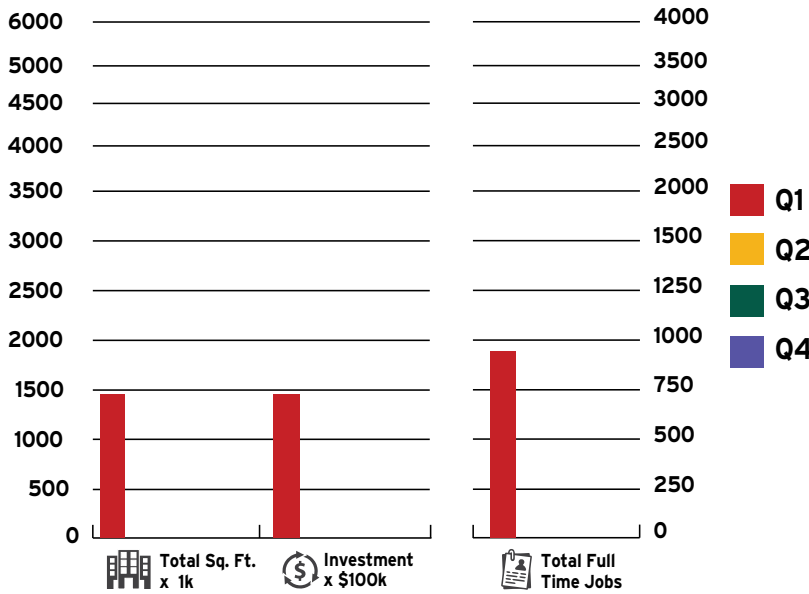


A Record-Setting Start for 2021

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

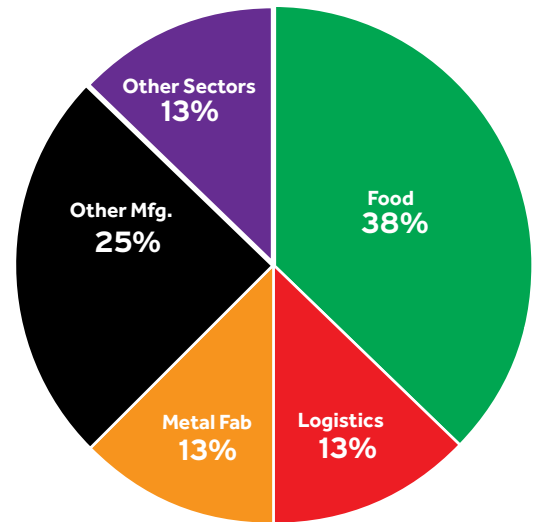
Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stateline area.

Industry Sectors



Pent-Up Demand Sparks Development Activities

Project Profile



Zilber Property Group (ZPG) announced that it is adding 356,000 SF to its Janesville industrial portfolio.

Construction is scheduled to begin soon, and Q3/Q4 2021 is the targeted market delivery date.

Various value-added, manufacturing and warehousing elements will be incorporated into the building profiles to facilitate flexibility - as well as appeal from certain

industries. Both properties will be located in the City's Beloit Ave. Industrial Corridor.

"Janesville is a business-friendly community, with active economic development agencies, and we look forward to working with both to make these projects a success," stated John Kersey, Executive Vice President, Zilber Ltd.

ZPG, which is headquartered in Milwaukee, is the trade name which Zilber Ltd. markets

its commercial real estate activities. With the addition of this pair of 178,000 SF buildings, ZPG's total real estate holdings in Rock County will be more than one million square feet.

The City of Janesville facilitated this development by providing a Tax Increment Financing (TIF) package.

