

ROCK READY INDEX

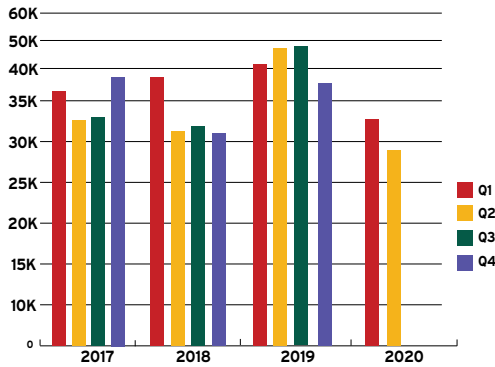


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q2 2020

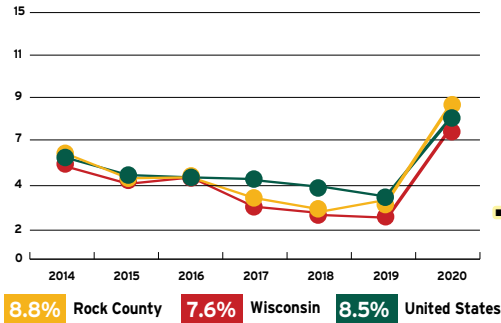
Workforce

Job Posting Activities

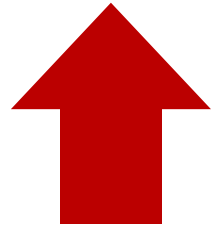


Data Source: SW WDB, EMSI

Annual Unemployment



Data Source: Wisconsin Department of Workforce Development

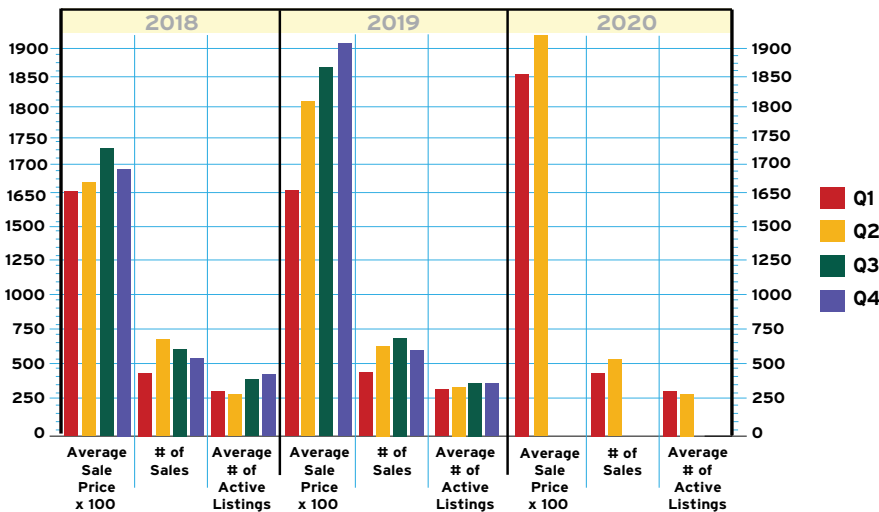


The Pandemic Keeps Rates Elevated

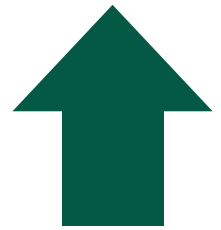
Various Sectors are Continually Hiring

Real Estate

Residential Market Activity



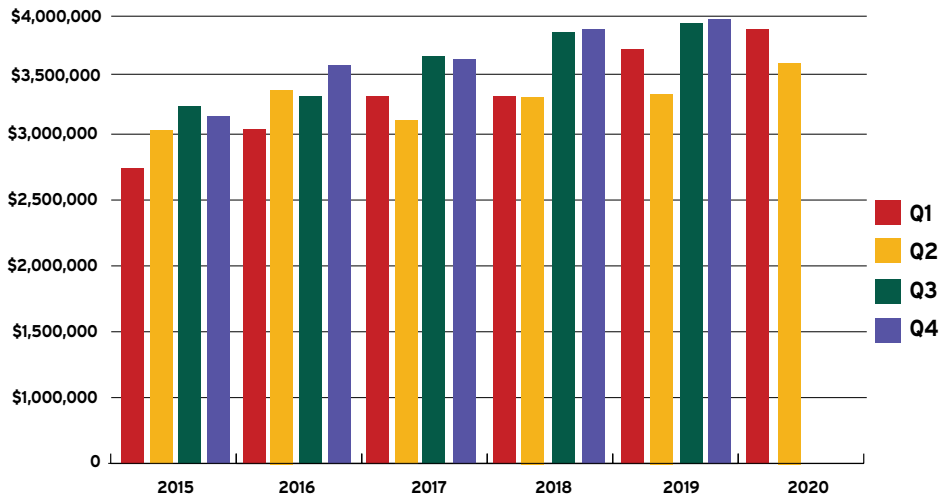
Data Source: South Central Wisconsin MLS Corporation



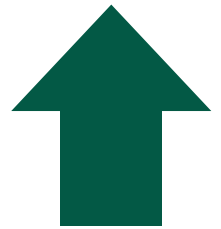
A New, All-Time Quarterly Pricing Record

Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

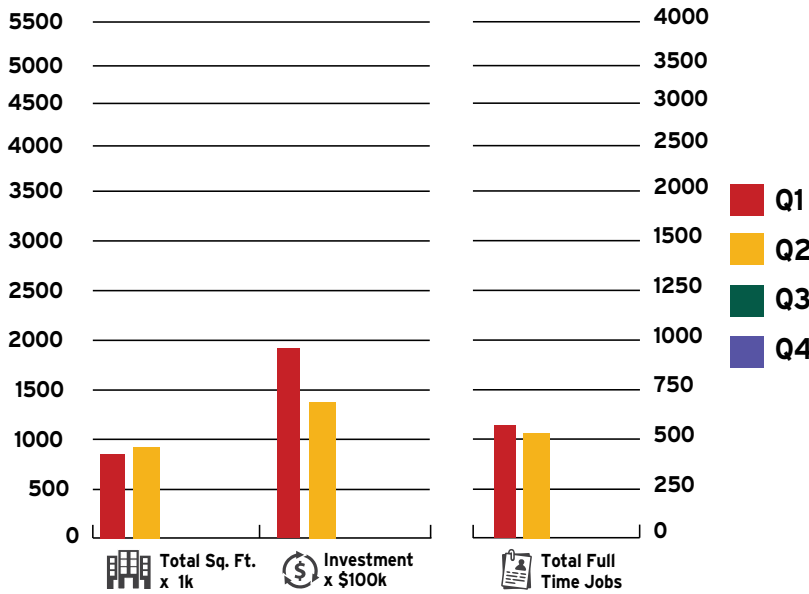


Robust Spending Results in New Q2 Benchmark

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stateline area.

Industry Sectors



While Some Investors Pump the Brakes, Others Position Themselves for the Recovery

Project Profile

BELOIT TO WELCOME ANOTHER DOWNTOWN DESTINATION



The much anticipated lease and development agreement between the City of Beloit and the Riverbend Stadium Authority was approved, clearing the way for the ABC Supply Stadium to begin construction. Originally revealed last year, this downtown venue adjacent to the Rock River and near City Hall, will host the Beloit Snappers – the Class A affiliate of the Oakland A’s. The Snappers, which have been a part of the extended Beloit community for nearly 40 years, are a member of Minor League Baseball’s Midwest League.

Based on its current design and related configuration, the \$32+ Million ABC Supply Stadium on Shirland Avenue will feature up to 3,500 seats; provide top-notch fan amenities and experiences; and provide opportunities for the facility to host multi-purpose uses during the team’s offseason and/or road game schedule.

The baseball club will also likely have a new owner for the 2021 season, as well. Pensacola-based Studer Entertainment & Retail, which co-owns the AA Pensacola Blue Wahoos, is currently operating under a management agreement that was approved earlier this year. Quint Studer, a native of Janesville, has teamed-up with Diane Hendricks and an affiliate of Hendricks Holding Inc. – Hendricks Commercial Properties – to ensure that minor league baseball maintains its presence in Beloit. The Blue Wahoos and their ballpark have been recognized multiple times by various Double-A organizations. In addition to a new stadium and owner, the baseball club will probably have a new name too. During the first 24-hours following the club’s announcement to revisit and change its name, hundreds of proposed new names were submitted for consideration.

