

# ROCK READY INDEX

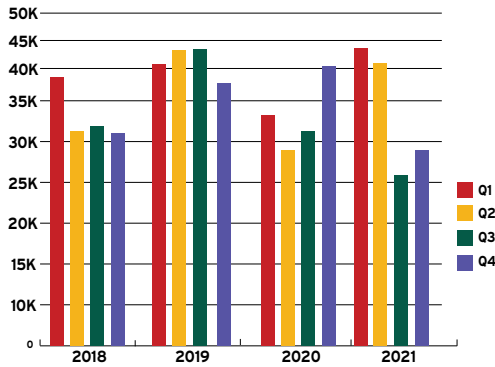


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q4 2021

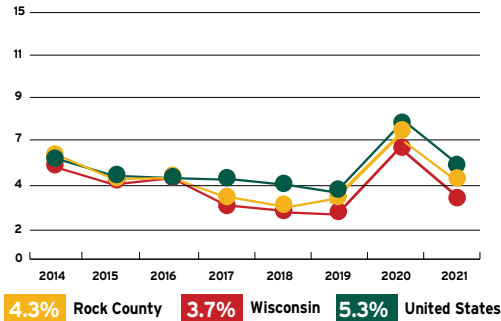
## Workforce

### Job Posting Activities



Data Source: SW WDB, EMSI

### Annual Unemployment



Data Source: Wisconsin Department of Workforce Development

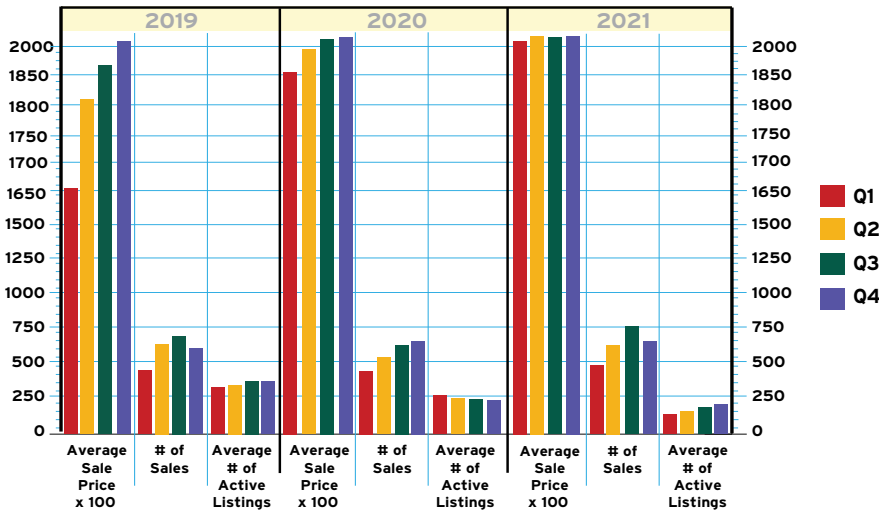


**Downward Trends Reflect Competitive Labor Market**

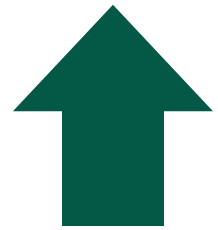
**Employers Press the Pause Button**

## Real Estate

### Residential Market Activity



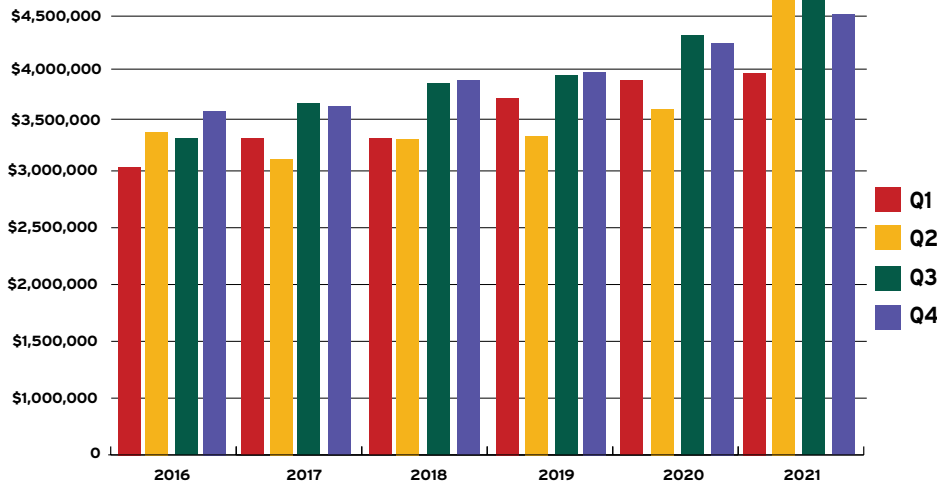
Data Source: South Central Wisconsin MLS Corporation



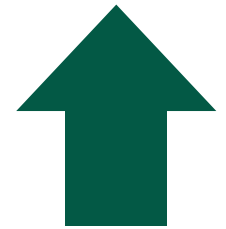
**Strong Demand Sets New Q4 & Year-End Pricing Records**

## Sales Activity

### Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

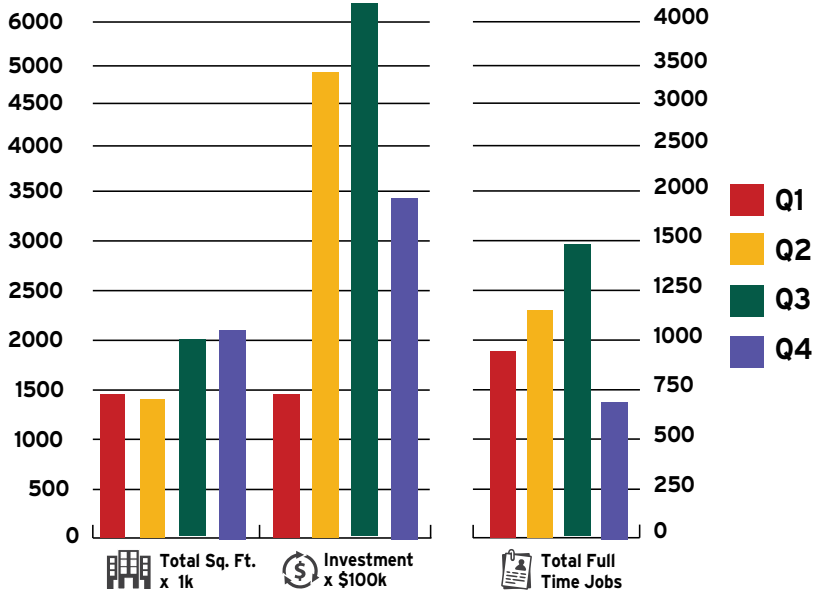


**A New Q4 & Year-End Benchmark**

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

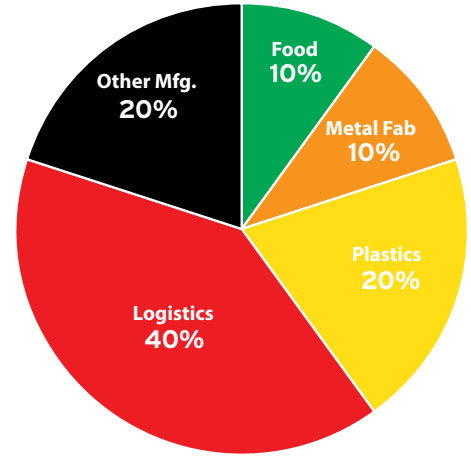
Economic Development Pipeline

## Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stalene area.

## Industry Sectors



## An Active Year for Industrial & Warehousing Investments

Project Profile



### Welders Supply Company Expands, Relocates



Family-owned and operated Welders Supply Company, which has been in Beloit for nearly 85 years, announced that it was expanding and relocating its Beloit operations. As one of the leading full-service welding equipment, supplies, repair and installation providers with both a national and regional presence, Welders Supply has continued to grow.

These growing pains, which have been facilitated by the company's new CryoCarb™ (dry ice) brand, has positioned

the business as a valued-added supplier to the food, beverage, bio-tech, medical, and other "clean" industries.

Since the company's existing locations in Beloit were effectively land-locked and not adequate to accommodate this new growth, the business was faced with the dilemma of staying-and-growing vs. going-and-growing. These decisions are time and capital intensive; and various factors – such as logistical and operational needs – are critical decision drivers. Fortunately, a vacant 60,000 SF building (on a 9+ acre site) was available and ready to accommodate the company's growth plans.

As a result, Welders Supply will be able to consolidate, as well as grow, its administrative offices, dry ice production, gas filling and warehousing operations into a single location.

While the exact timeline for the consolidation and relocation of these business segments remains fluid, the company has mapped-out a 2022 staged renovation and move-in schedule for its new location at 20 Park Ave. For additional information about the company and its services, visit it online at [www.weldersupply.com](http://www.weldersupply.com).

