

ROCK READY INDEX

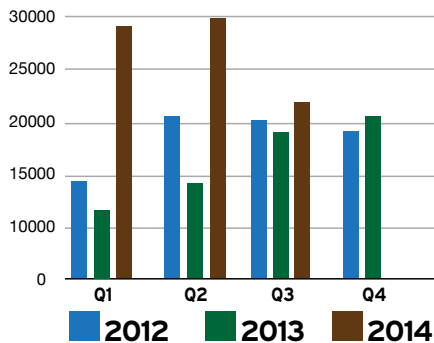


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q3 2014

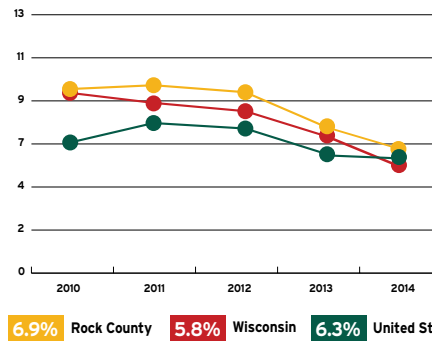
Workforce

Job Posting Activities



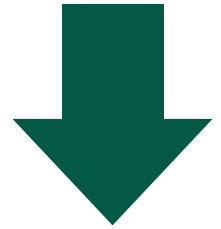
Data Source: SW WDB, WANTED Analytics

Annual Unemployment



Data Source: Wisconsin Department of Workforce Development

Another Quarter of Steady Health Care, Management, Production & Transportation related Postings



The Trend Continues: Lowest Rates in Over Five Years

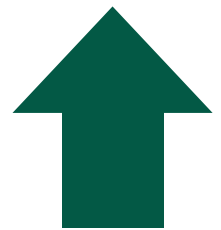
Real Estate

Residential Market Activity



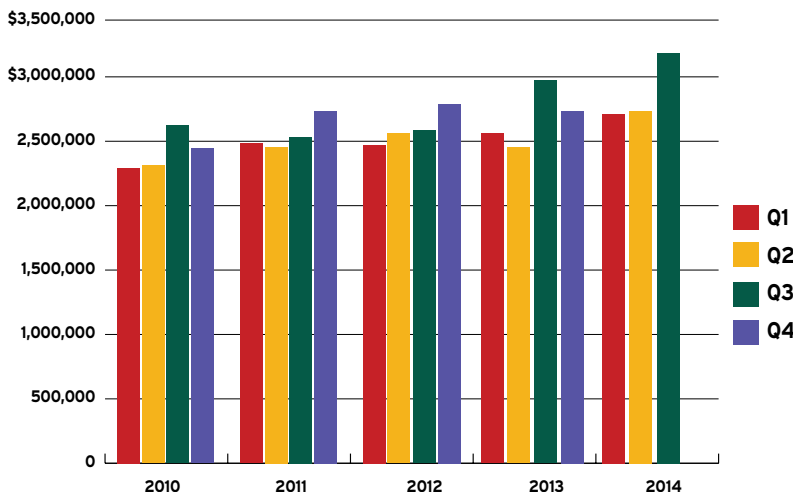
Data Source: South Central Wisconsin MLS Corporation

Highest Quarterly Sale Prices since 2007



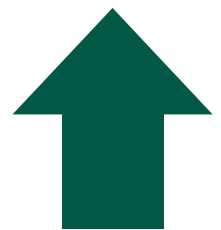
Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

Another Record Setting Quarter



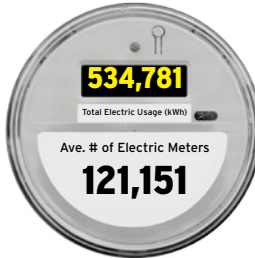
This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Electric Meter & kWh Data

3rd Quarter 2012



3rd Quarter 2013



3rd Quarter 2014



Another Quarter of Steady Demand & Growth

Data Source: Alliant Energy / WI Power & Light
kWh are reported in (000's)

Project Profile



(Beloit, WI)
NorthStar Medical Radioisotopes, LLC broke ground on

its 32-acre, multi-phased corporate campus in Beloit's Gateway Business Park. NorthStar's Phase I will be anchored by the company's 50,000 SF corporate office, assembly, packaging, processing and testing facility. Meanwhile, Phase II involves adding over 100,000 SF and future development phases could potentially double the company's overall Gateway Business Park footprint. Within the next four years, NorthStar expects to have approximately 165 employees working at its Beloit corporate campus.

"This groundbreaking is an exciting milestone for NorthStar Medical Radioisotopes and we are grateful to the City of Beloit for the warm welcome and the related assistance it has provided to make this new facility possible," said NorthStar President and Chief Executive Officer George P. Messina.

Architecture, construction, design, development, engineering and other real estate services for Phase I were provided by the following firms: Angus Young Associates, Corporate Contractors, Hendricks Commercial Properties and RH Batterman.

Financial and technical assistance for this project derived from a combination of

public and private sources, including but not limited to the following organizations: City of Beloit, Hendricks Holding Co., Stateline Angels, U.S. Department of Energy's National Nuclear Security Administration and the Wisconsin Economic Development Corporation.

During this same time period, NorthStar inked an agreement with GE Healthcare. A similar arrangement was signed with Triad Isotopes earlier in the year, as well.

NorthStar Radioisotopes, a wholly owned subsidiary of NorthStar Medical Technologies, LLC, is committed to developing and delivering innovative medical isotope related applications, research and technologies to the marketplace. Utilizing its extensive global network, NorthStar is actively engaged in addressing the needs of today's researchers and tomorrow's pharmaceutical developers.



Rock County Wisconsin

DEVELOPMENT ALLIANCE



For additional information visit:

RockCountyAlliance.com
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