

ROCK READY INDEX

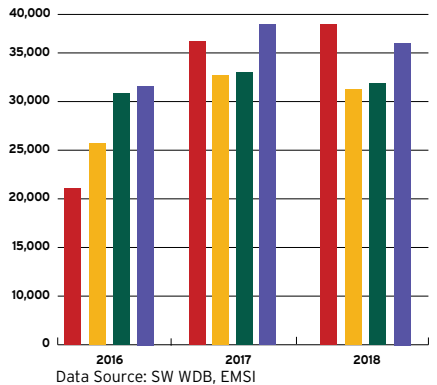


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

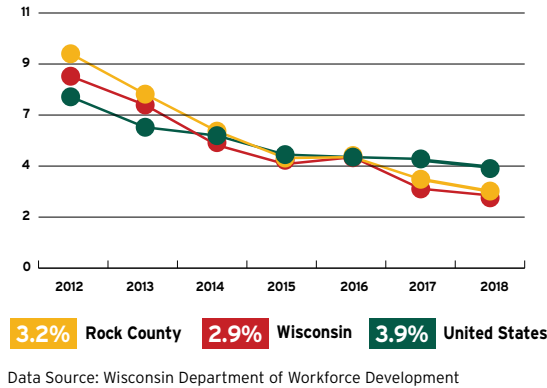
Q4 2018

Workforce

Job Posting Activities



Annual Unemployment

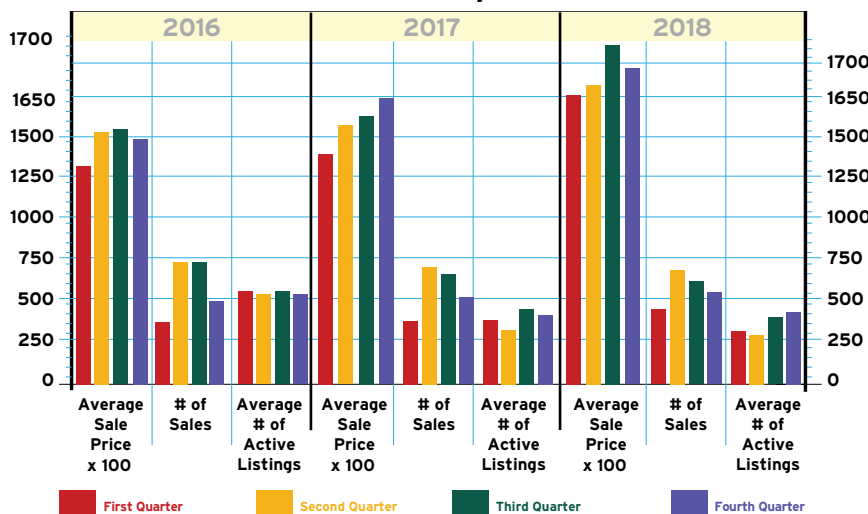


Holding at Historic Low Rates

Help Wanted Signs Remain the New Norm

Real Estate

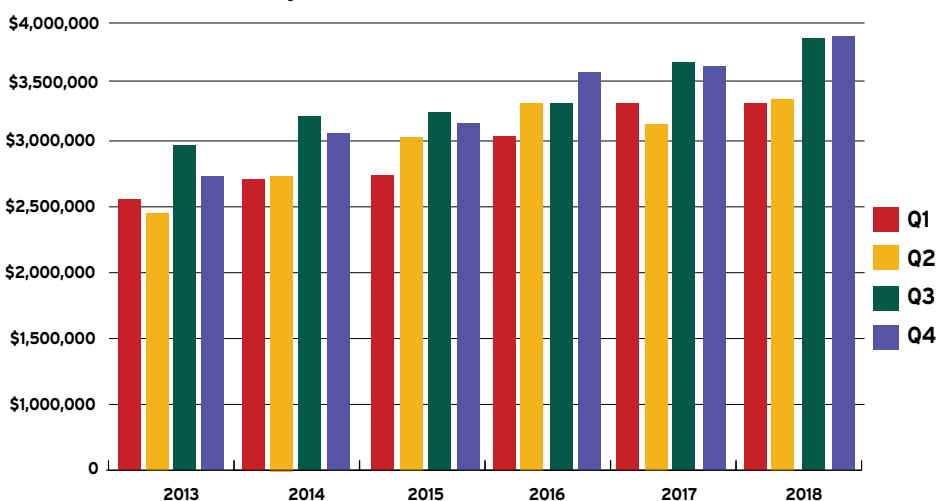
Residential Market Activity



New Q4 & Annual Pricing Benchmarks

Sales Activity

Rock County Sales & Use Tax Collections

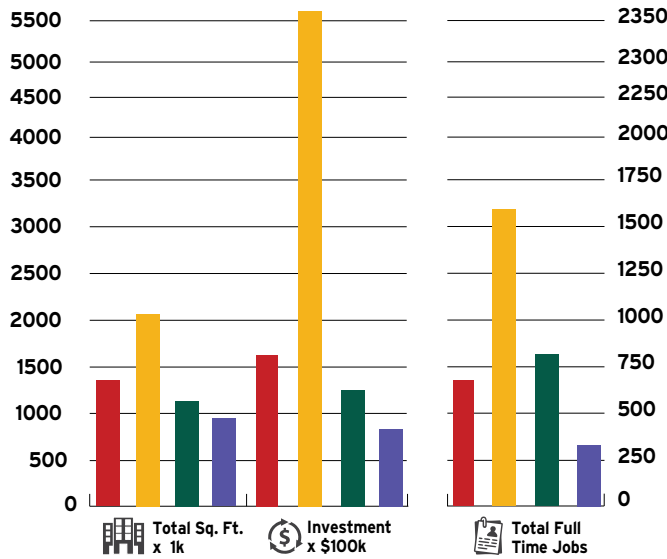


Record Quarterly & Year-End Totals

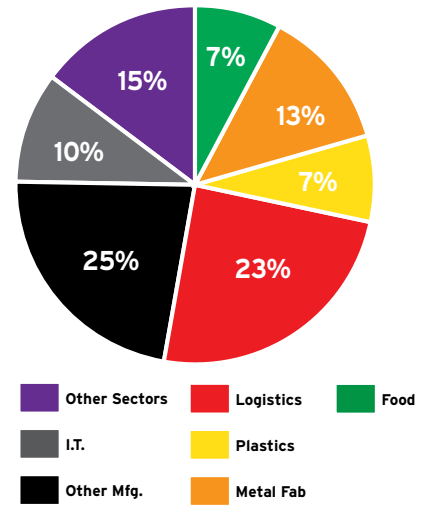
This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Industry Sectors Q1 - Q4



Another Solid Year of Commercial & Industrial Investment Activities

Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stataline area.

Project Profile

INVESTMENTS IN LARGE-SCALE COMMERCIAL & INDUSTRIAL PROJECTS CONTINUE IN THE JANESVILLE-BELOIT MSA



A pair of industrial projects, and one significant commercial development, are featured in this quarter's Project Profile section. Combined, these projects represent nearly 400,000 SF; account for more than \$65 Million in capital investment; and are projected to generate hundreds of new jobs.

NaturPak Pet - which represents a new venture for natural food manufacturer and co-packer of Janesville-based IPM Foods - will design, manufacture, package and distribute high-quality, natural wet pet food products from their new 162,000 SF in Janesville's STH 11 Business Park.

The company has targeted mid-2019 as its initial operations date. To facilitate this development, the City of Janesville provided a Tax Increment Financing package.

Beloit welcomed Seal-Rite Door into its manufacturing community, as the company announced that it was expanding and relocating its custom residential entry door design and manufacturing services to Beloit's Stataline Industrial Park. Seal-Rite is leasing a 105,000 SF building that was originally launched as a speculative building by Hendricks Commercial Properties. Initial production is expected to begin by mid-2019. To facilitate this project,

the Wisconsin Economic Development Corporation (WEDC) provided an income tax credit package.

Beloit's momentum during the quarter continued with the announcement that ABC Supply Company will be expanding its corporate headquarters. A new 4-story, 132,000SF office building will be constructed on the company's Riverside Drive campus to accommodate its administrative, accounting, credit and finance related functions. By early-to-mid 2020, this facility will be operational and eventually have the capacity to accommodate staffing levels in the 500+ range.

