

ROCK READY INDEX

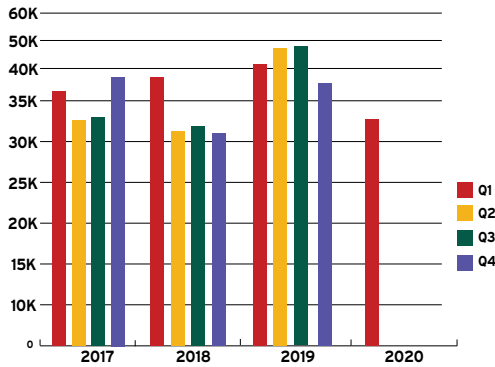


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q1 2020

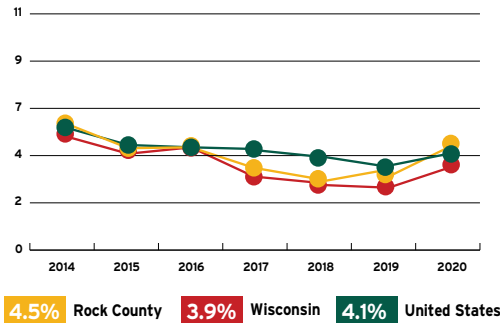
Workforce

Job Posting Activities



Data Source: SW WDB, EMSI

Annual Unemployment



Data Source: Wisconsin Department of Workforce Development

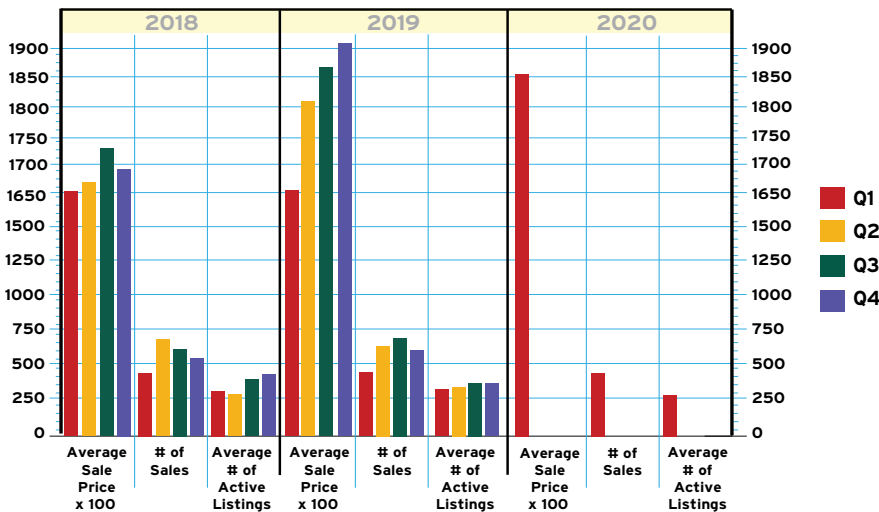


Rates Reflect the Pandemic's Early Impacts

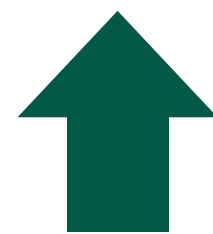
The Demand for Talent & Labor Continues

Real Estate

Residential Market Activity



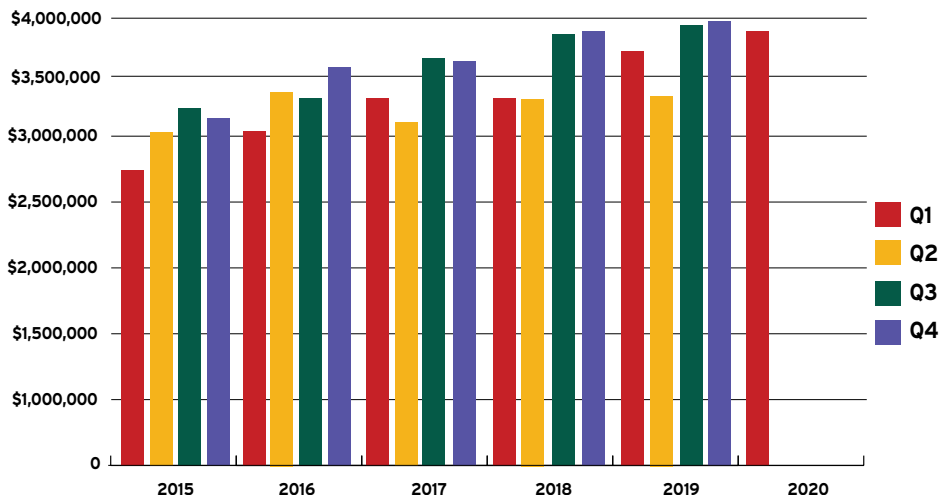
Data Source: South Central Wisconsin MLS Corporation



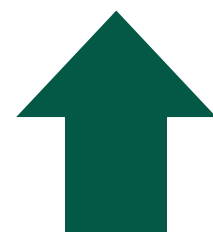
Highest Recorded Q1 Price Points & Sales Activities

Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

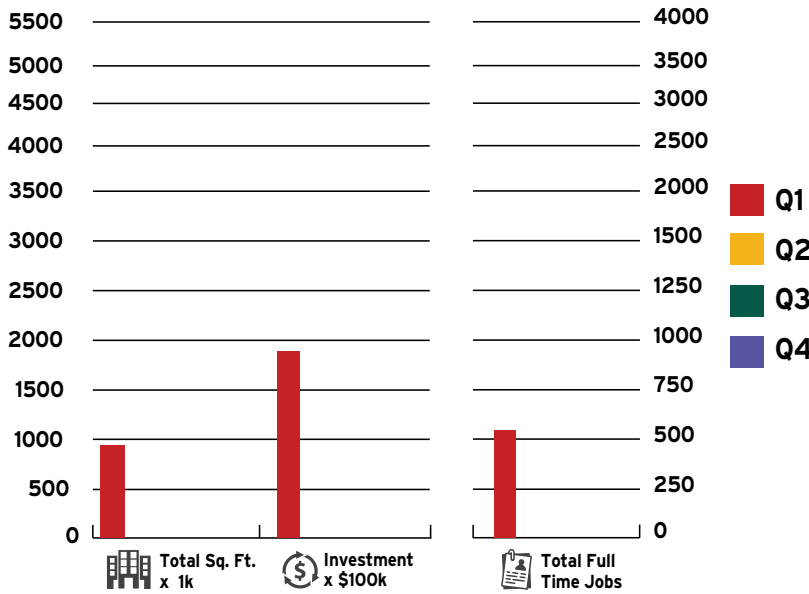


Collections Set a New Q1 Record

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

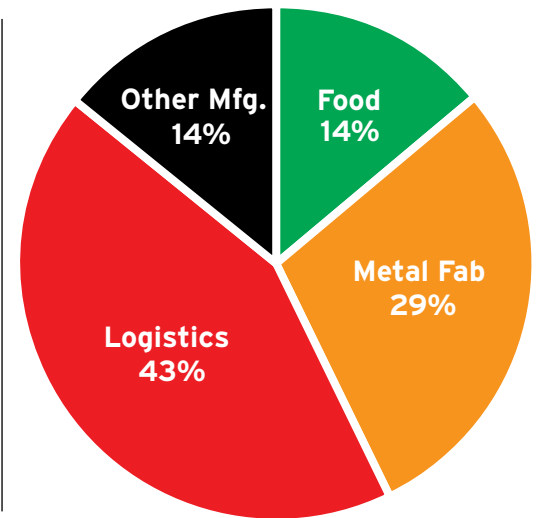
Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stateline area.

Industry Sectors



Logistics and Manufacturing Interests Continue to Dominate the Pipeline

Project Profile



NORTH ROCK SOLAR PLANT

GERONIMO ENERGY
a nationalgrid company

Alliant Energy

The Town of Fulton unanimously approved a 50-MW solar farm project and once operational, the plant will generate enough electricity to support up to 12,000 homes. Minneapolis-based Geronimo Energy, which has developed over 2,400 megawatts of solar and wind projects in the U.S., will construct this renewable energy project on nearly 450-acres of farmland.

Once approved by the Wisconsin Public Service Commission, North Rock Solar is forecasted to have an operational lifecycle of nearly 30+ years before it's scheduled for decommissioning. At that time, the 12 to 15 foot solar panels and related infrastructure will be

removed and the land will be returned to agricultural and/or other approved land uses consistent with the Town's development plans.

Alliant Energy intends to buy North Rock Solar, as well as other solar-based energy projects throughout Wisconsin. Combined, these projects will move Alliant closer toward achieving its Clean Energy Blueprint of 1,000 MW of solar power in Wisconsin by 2023.

Construction on North Rock Solar is expected to begin in 2021 and operations are scheduled for sometime in 2022.

Rock County Wisconsin

DEVELOPMENT ALLIANCE



For additional information visit:

RockCountyAlliance.com
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