

ROCK READY INDEX

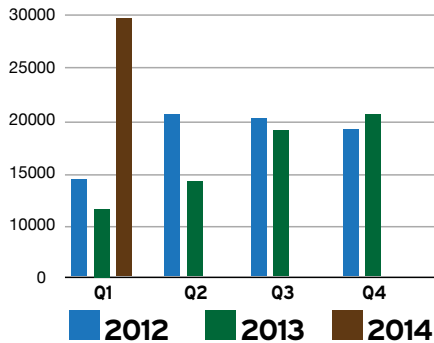


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q1 2014

Workforce

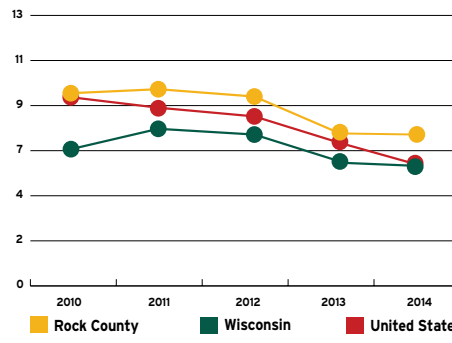
Job Posting Activities



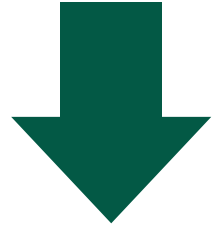
Data Source: SW WDB, WANTED Analytics

Another Quarter of Steady Demand for Transportation, Healthcare & Management Occupations

Annual Unemployment



Data Source: Wisconsin Department of Workforce Development



Rate Movements Reinforce Stability, Growth Trends

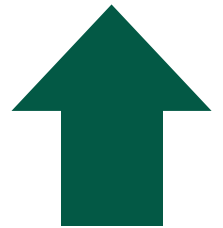
Real Estate

Residential Market Activity



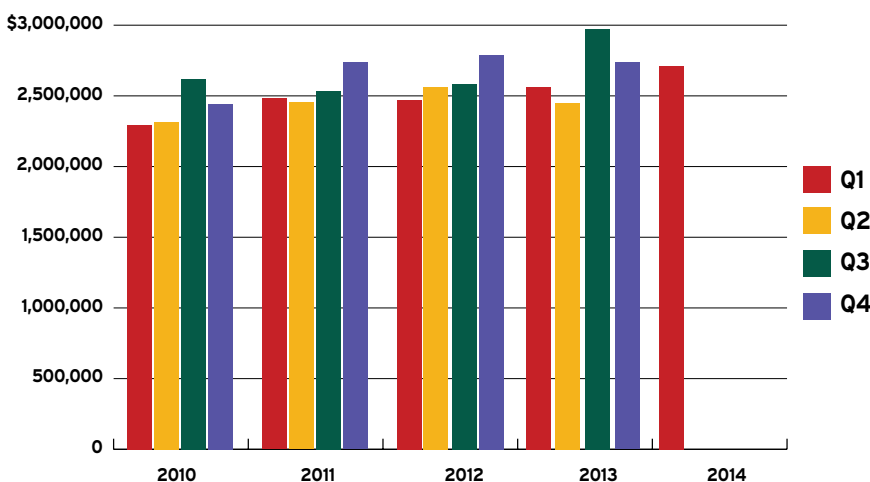
Data Source: South Central Wisconsin MLS Corporation

Highest Q1 Housing Prices in Five Years



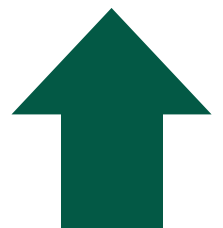
Sales Activity

Rock County Sales & Use Tax Collections



2014's Collections Open with Record Pace

Data Source: Wisconsin Department of Revenue

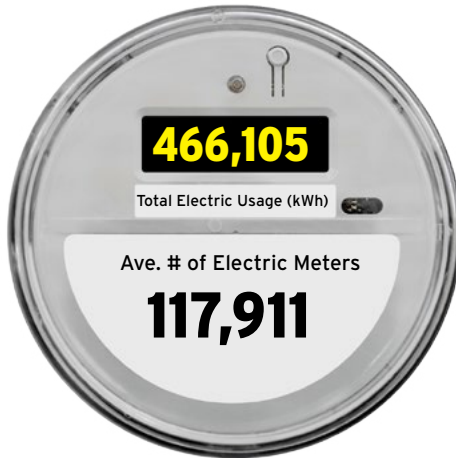


This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Electric Meter & kWh Data

1st Quarter 2013

1st Quarter 2014



**The
Number of
Meters on
the Grid
Continue to
Rise**

Data Source: Alliant Energy / WI Power & Light
kWh are reported in (000's)

Project Profile

AccuLynx

(Beloit, WI) - AccuLynx announced that it is relocating its software development company to the Ironworks Campus, which is located in downtown Beloit, WI. The company is leasing 12,000 SF of newly remodeled office space and taking an option for an additional 9,000 SF. With 30 existing employees, AccuLynx is positioned to more than double its staffing levels over the next three years.

"AccuLynx choose Beloit - and the Ironworks Campus in particular - because the vibe is the perfect fit for our fun, funky culture. We are excited about our new space and look forward to serving as a catalyst for other technology companies. It's a great feeling working with Hendricks Commercial Properties, as they redevelop and help grow Beloit, and we appreciate their guidance in this relocation process," Richard Spanton Jr., AccuLynx President and CEO.

As the leading cloud-based business management software for specialty trade contractors, AccuLynx provides a recognized operational platform that is efficient, as well as effective. Key components of this platform include the following tools: business analytics, customer relationship management (CRM), financial tracking, lead generation, project management, production scheduling, etc.

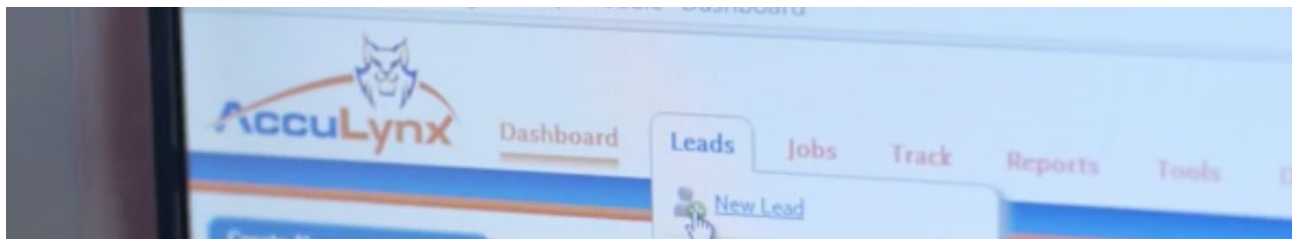
"We are extremely pleased that AccuLynx selected Ironworks for their new headquarters, as they will bolster Beloit's emerging IT cluster. This newly renovated AccuLynx office space represents yet another step in the total redevelop of this property," Mark Membrino, Vice President, Hendricks Commercial Properties.

Formerly known as the Beloit Corporation site, which closed in 1999, Diane and the late Ken Hendricks purchased this vacant

property and renamed it the Ironworks Campus. As the result of their strategic vision, the Campus is now home to over a dozen companies - representing a diverse range of office, manufacturing and technology tenants - that lease over 400,000 SF. The property is owned, managed and developed by Hendricks Commercial Properties LLC.

For the AccuLynx project, design services were provided by Excel Engineering and construction services were performed by Corporate Contractors, Inc.

Support for this corporate headquarters relocation project was provided by the Wisconsin Economic Development Corporation (WEDC).



Rock County Wisconsin

DEVELOPMENT
ALLIANCE



For additional information visit:

RockCountyAlliance.com
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