

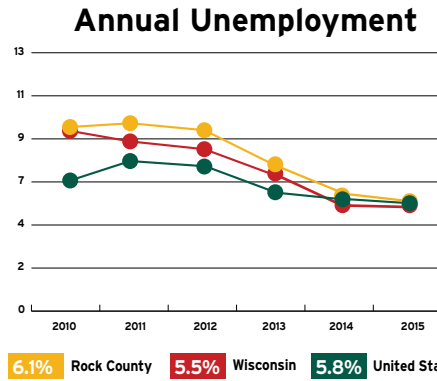
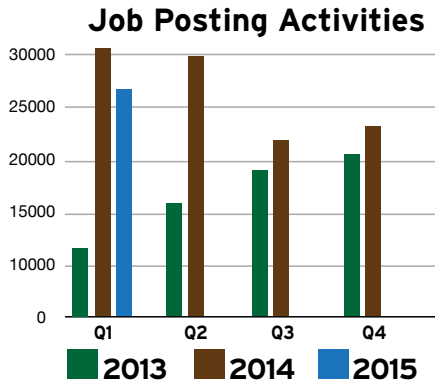
ROCK READY INDEX



ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q1 2015

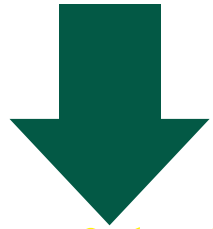
Workforce



Data Source: SW WDB, WANTED Analytics

Data Source: Wisconsin Department of Workforce Development

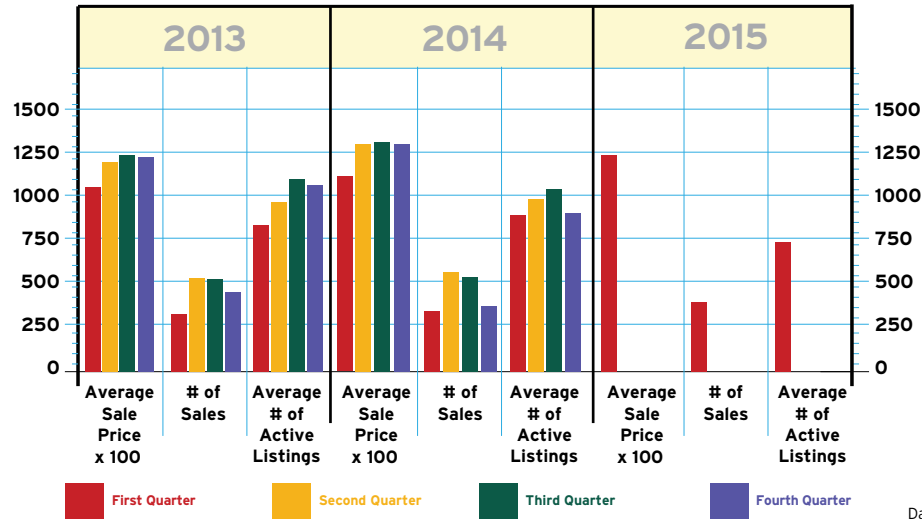
Another Solid Quarter of Regional Hiring Demand



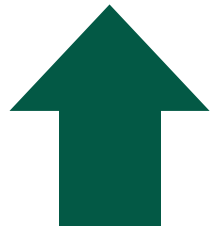
Consistent Declining-to-Stabilizing Rates

Real Estate

Residential Market Activity



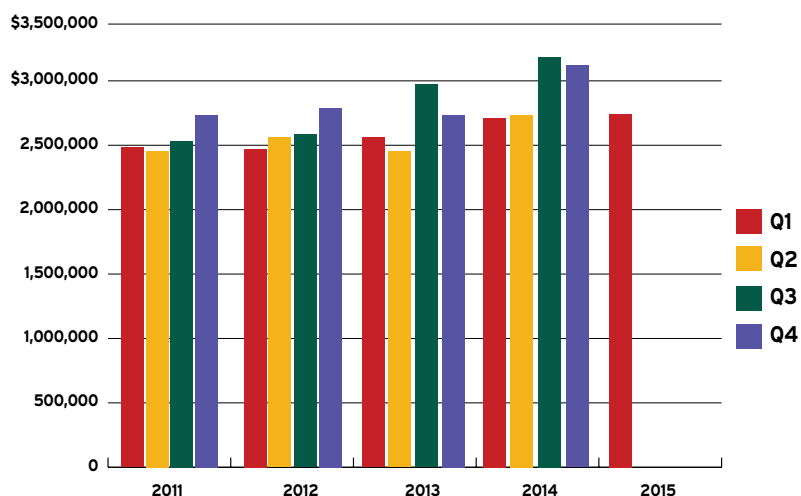
Data Source: South Central Wisconsin MLS Corporation



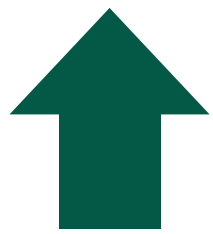
Highest Q1 Price Points & Transaction Activities in 7 Years

Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue



Record Setting Q1 Totals

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Electric Meter & kWh Data

1st Quarter 2013



1st Quarter 2014



1st Quarter 2015



**Improving
Economy
Translates
into Steady
Uptick in
Meter Growth**

Data Source: Alliant Energy / WI Power & Light
kWh are reported in (000's)

Project Profile

Here's a Sampling of the Economic Development Activity Announced During Q1 2015



- 1630 Apex Drive (Beloit)
- Long-Term Lease of 244,233 SF
- Distribution Center
- Operational Q3/Q4 2015



- 212 E. Conde St. (Janesville)
- Purchased 101,320 SF
- Service Center & Shop
- Opened Q1 2015

LEGACY LOFTS

- 203 S. Main St. (Edgerton)
- 63,000 SF Historic Warehouse Redevelopment
- 28-Market Rate Apartments, 1-3 BR Units
- WEDC & City TIF Package

Capital Circle I

- 4298 Capital Circle (Janesville)
- 100,000 SF + Spec Building, Expandable & Divisible
- City TIF Package
- Opening Q3 2015

Country Club Heights

- 2271 Riverside Drive (Beloit)
- Luxury Condos
- Irish-Themed, 1-3 BR Units
- Opening Q3/Q4 2015

JANESVILLE MALL

- 2500 Milton Ave. (Janesville)
- Multi-Million Renovation
- Interior & Exterior Enhancements
- Improvements Complete Q3 2015

The Gray Goose

- 207 N. Academy St. (Janesville)
- 24,000 SF Historic Warehouse Redevelopment
- Office & Retail Suites
- WEDC & City TIF Package

Rock County Wisconsin

DEVELOPMENT ALLIANCE



For additional information visit:

RockCountyAlliance.com
608 • 757 • 5598