

ROCK READY INDEX

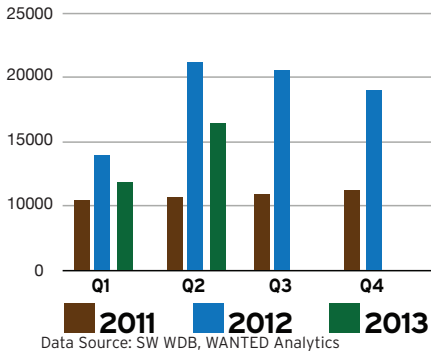


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q2 2013

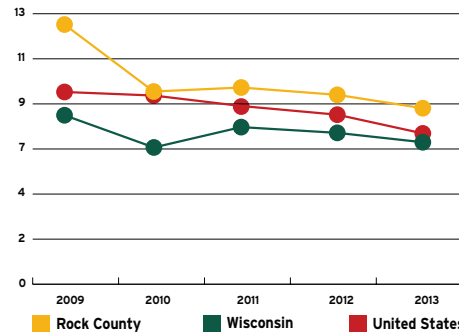
Workforce

Job Posting Activities



Approximately 70% of the Regional Job Posting Activities are from Rock County Employers.

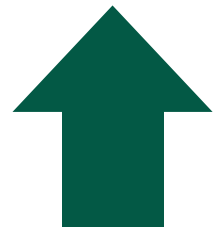
Annual Unemployment



Continued Downward Movement

Real Estate

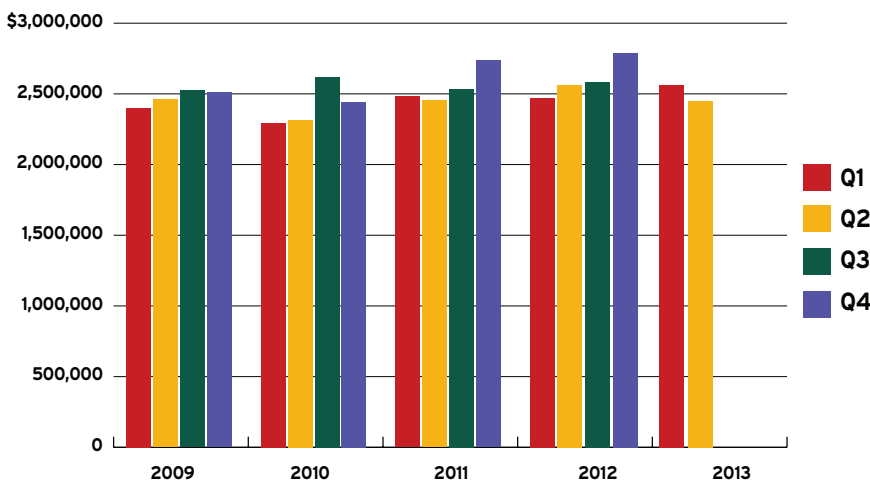
Residential Market Activity



Average Sale Prices Continue to Climb

Sales Activity

Rock County Sales & Use Tax Collections



Continued Strong Collections Position the County for Healthy Year End Totals

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Electric Meter & kWh Data



2013's Meter & Usage Data are Outpacing Comparable Quarters from 2012

Data Source: Alliant Energy / WI Power & Light.
kWh are reported in (000's)

Project Profile

New Packaging Line Enhances Processing & Packaging Capabilities

Seneca Foods Corporation, the world's largest producer of canned vegetables and the leading processor of fruits in the U.S., recently announced an expansion at its Janesville plant. The expansion, which is anchored by the introduction of a new packaging line, involves an 80,000 SF addition to the company's existing 1.1 Million SF footprint. This multi-million dollar expansion will enhance the company's processing / packaging capabilities and eventually its staffing levels, as well.

Seneca Foods is a publicly traded processor of canned and frozen fruits and vegetables. With facilities located throughout the U.S., Seneca's products are sold under various, well established private labels and international markets. The company has been in Janesville since 1982 and it contracts with regional growers to process corn, carrots, peas, potatoes and mixed vegetables too.

To facilitate the expansion, the City of Janesville is providing a Tax Increment Financing (TIF) package. Included in this TIF package is the development of a new City owned anaerobic digester, which will be utilized as a pretreatment facility for Seneca as well as other utility-intensive industries. The Wisconsin Economic Development Corporation and Alliant Energy are providing additional project support, as well.



Rock County Wisconsin
DEVELOPMENT ALLIANCE



For additional information visit:
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