

ROCK READY INDEX

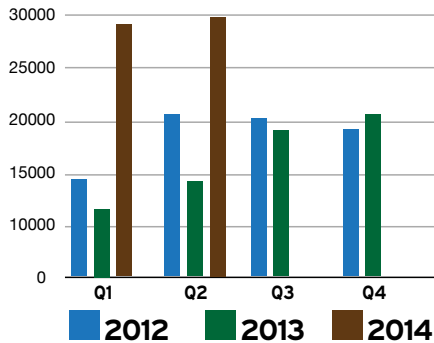


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q2 2014

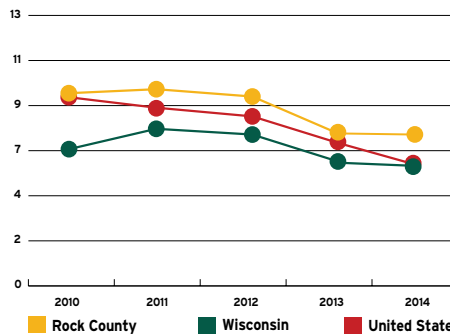
Workforce

Job Posting Activities



Data Source: SW WDB, WANTED Analytics

Annual Unemployment



Data Source: Wisconsin Department of Workforce Development

Another Quarter of Declining-to-Stabilized Rates

Strong Posting Activity Signals Employment Momentum

Real Estate

Residential Market Activity

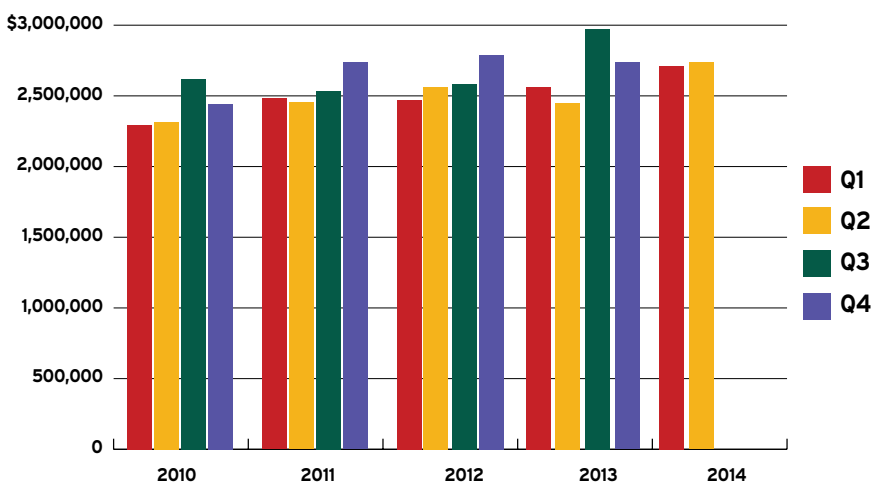


Data Source: South Central Wisconsin MLS Corporation

Highest Average Sale Prices Since Q2 2008

Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

Record High Q2 Collections

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Electric Meter & kWh Data

2nd Quarter 2012



2nd Quarter 2013



2nd Quarter 2014



Steady Meter Growth & Usage

Data Source: Alliant Energy / WI Power & Light
kWh are reported in (000's)

Project Profile



(Milton, WI) - Charter NEX Films announced that it will be expanding its Milton, WI operation.

The company intends to increase its footprint by approximately 20,000 SF to accommodate increased production and related warehousing capacities. Over a dozen new jobs are anticipated once the company's multi-million dollar expansion is complete and operational, which is slated for late 2014.

Charter NEX Films manufactures monolayer, coextruded and barrier blown films for a wide variety of high-performance packaging applications. The company, which established its Milton location in 1995, has expanded its Crossroads Business Park facility several times.

According to James Otterstein, Rock County Economic Development Manager, "This expansion provides another example of the strong manufacturing environment provided by the Janesville-Beloit MSA."



Rock County Wisconsin

DEVELOPMENT
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For additional information visit:

RockCountyAlliance.com
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