

ROCK READY INDEX



ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q2 2015

Workforce

Job Posting Activities

Year	Q1	Q2	Q3	Q4
2013	~11,500	~15,500	~18,500	~20,500
2014	~30,500	~29,500	~21,500	~23,500
2015	~26,500	~27,500	-	-

Data Source: SW WDB, WANTED Analytics

Annual Unemployment

Year	Rock County	Wisconsin	United States
2010	9.5%	9.5%	7.0%
2011	9.5%	9.0%	7.5%
2012	9.5%	8.0%	7.5%
2013	7.5%	7.5%	6.5%
2014	6.5%	6.5%	6.0%
2015	5.7%	5.1%	5.6%

Data Source: Wisconsin Department of Workforce Development

Lowest
Average
Rates in 9
Years

Consistently Strong Employment Outlook

Real Estate

Residential Market Activity

Year	Quarter	Average Sale Price x 100	# of Sales	Average # of Active Listings
2013	Q1	~1050	~300	~1050
	Q2	~1200	~500	~1050
	Q3	~1200	~500	~1050
	Q4	~1200	~450	~1050
2014	Q1	~1100	~350	~1100
	Q2	~1250	~550	~1250
	Q3	~1250	~500	~1250
	Q4	~1250	~400	~1250
2015	Q1	~1200	~400	~1200
	Q2	~1250	~600	~1250
	Q3	~1250	~500	~1250
	Q4	~1250	~750	~1250

Data Source: South Central Wisconsin MLS Corporation

Highest Q2 Price
Points in 7 Years
& Transaction
Activities in 8
Years

Sales Activity

Rock County Sales & Use Tax Collections

Year	Q1	Q2	Q3	Q4
2011	~2,450,000	~2,450,000	~2,500,000	~2,700,000
2012	~2,450,000	~2,550,000	~2,550,000	~2,750,000
2013	~2,550,000	~2,450,000	~2,950,000	~2,700,000
2014	~2,700,000	~2,700,000	~3,150,000	~3,100,000
2015	~2,700,000	~3,000,000	-	-

Data Source: Wisconsin Department of Revenue

Record
Setting Q2
Totals

Electric Meter & kWh Data

2nd Quarter 2015



Solid Economic Growth & Seasonal Influences are Continually Spinning the Meters

Data Source: Alliant Energy / WI Power & Light
kWh are reported in (000's)

Project Profile

Here's a Sampling of the Economic Development Activity Announced During Q2 2015



- 2250 West Hart Road (Beloit)
- 40,000 SF
- 42-Units, Expandable up to 100-Units
- Opening Q2/Q3 2016



- One Reynolds Drive (Beloit)
- Long-Term Lease of 140,000 SF
- Warehouse & Distribution Center
- Operational Q3 2015



- 2600 Kennedy Drive (Beloit)
- \$53 Million Investment
- Interior & Exterior Enhancements
- Improvements Complete Q4 2015



- Crossroads Business Park (Milton)
- 7,422 SF
- Future Outlot Development
- Opening Q4 2015



- 58 Artisan Drive (Edgerton)
- 7,488 SF Addition
- Production & Warehouse Enhancements
- Operational Q3 2015



- 20 Gear Drive (Edgerton)
- 22,610 SF Addition
- Integrated Apprenticeship & Training Lab
- Operational Q4 2015 / Q1 2016



- 10 North Parker Drive (Janesville)
- 10,000 SF Redevelopment
- Office & Retail Suites
- Improvements Complete Q4 2015 / Q1 2016



- 2300 Humes Road (Janesville)
- 78,000 SF Grocery Store
- Future Outlot Development
- Opening Q4 2015 / Q1 2016



- 4335 Capital Circle (Janesville)
- 40,000 SF Building Addition
- City TIF Package
- Expansion Complete Q4 2015 / Q1 2016

Rock County Wisconsin
DEVELOPMENT ALLIANCE



For additional information visit:
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