

# ROCK READY INDEX

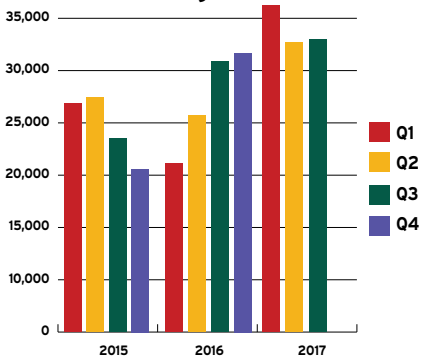


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q3 2017

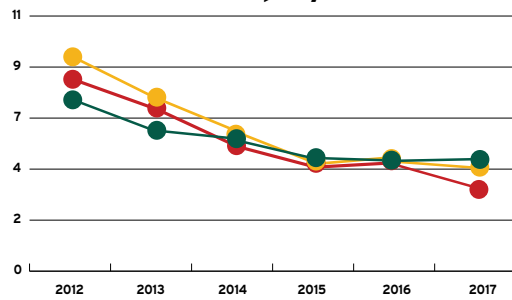
## Workforce

### Job Posting Activities



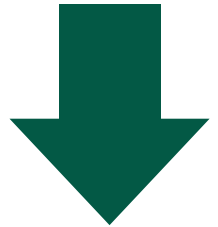
Data Source: SW WDB, EMSI

### Annual Unemployment



**4.0%** Rock County **3.5%** Wisconsin **4.5%** United State:  
Data Source: Wisconsin Department of Workforce Development

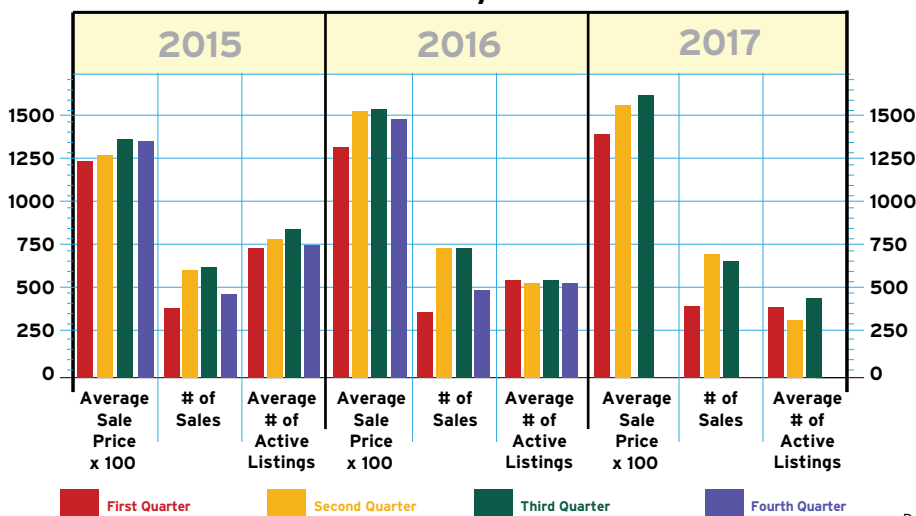
**Downward  
Rate Parity  
Continues**



## Help Wanted Signs Dominate the Landscape

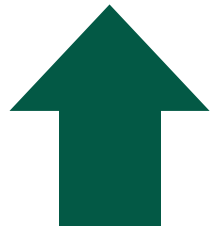
## Real Estate

### Residential Market Activity



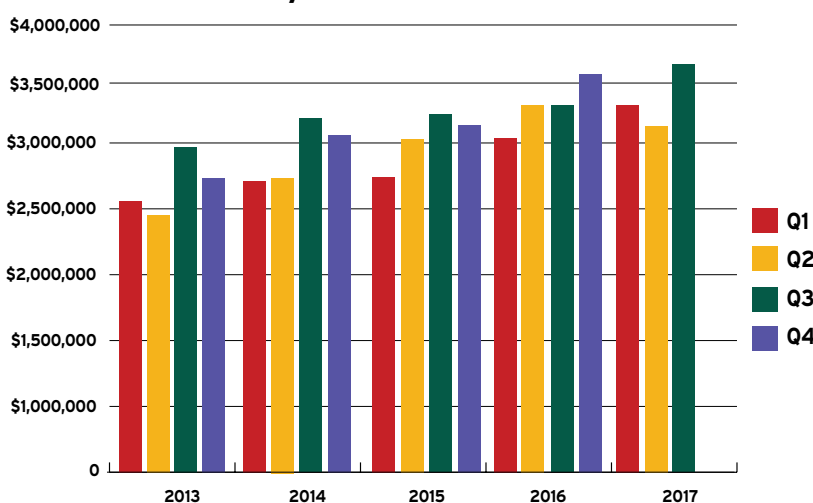
Data Source: South Central Wisconsin MLS Corporation

**Record  
Setting Price  
Points**



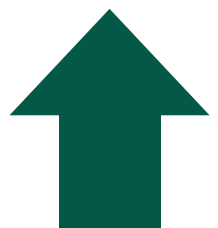
## Sales Activity

### Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

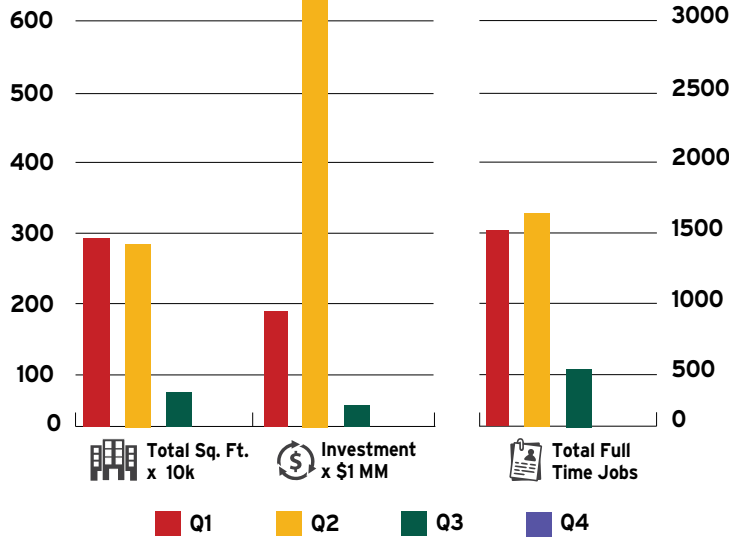
**A New  
Collections  
Record**



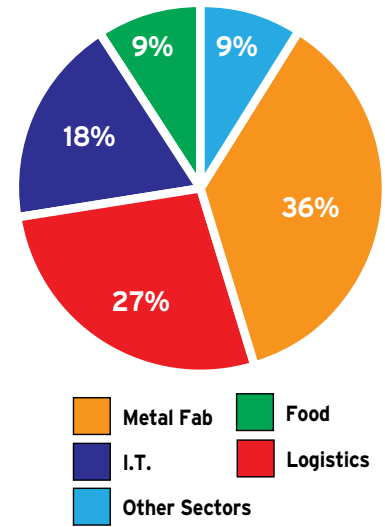
This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Economic Development Pipeline

## Real Estate, Investment & Employment Impacts



## Industry Sectors



## Macroeconomic Issues Impact Activity Levels

Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stataline area.

Project Profile



N1 Critical Technologies - a power supply systems design, purchasing, installation and maintenance service provider – announced that it will be relocating and expanding into downtown Janesville. Once relocated, N1 will leverage its growing suite of uninterruptible power supply (UPS) systems and capitalize on its increasingly diverse customer base, which includes: data centers, financial institutions, medical clinics, hospitals, office complexes, call centers, telecom centers, server rooms, server closets and more.

Its flexible space was important because we grew very quickly and needed additional offices, as well as a manufacturing suite. The business assistance and mentoring support has been extremely valuable, as it continues to guide our operations. The JIC has been great to work with."

As a soon-to-be graduate of the Janesville Innovation Center (JIC), N1 expects to increase its staffing levels by more than 30 jobs over the next few years.

The JIC Board of Directors and staff are proud to be part of N1's success story. "It is exciting to see N1 start with a solid business concept, launch it successfully and then grow it. They are a great example of what the JIC was created to do", said Mike Mathews, JIC Operations Manager. "With N1 graduating, the JIC will be able to accommodate other emerging or existing businesses that will benefit from the JIC's ecosystem."

According to Nate Ellsworth, N1's founder and President, "The JIC filled critical N1 needs.

