

ROCK READY INDEX

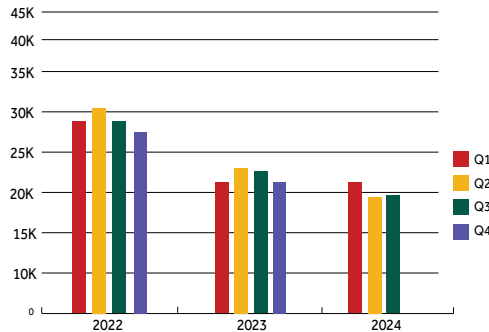


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q3 2024

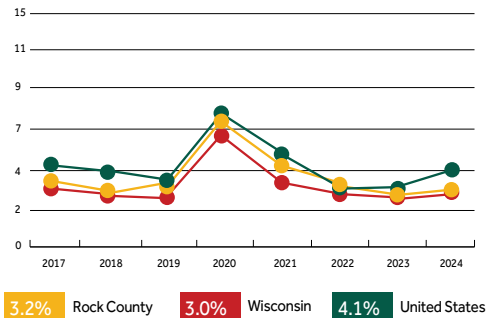
Workforce

Job Posting Activities



Data Source: SW WDB, EMSI

Annual Unemployment



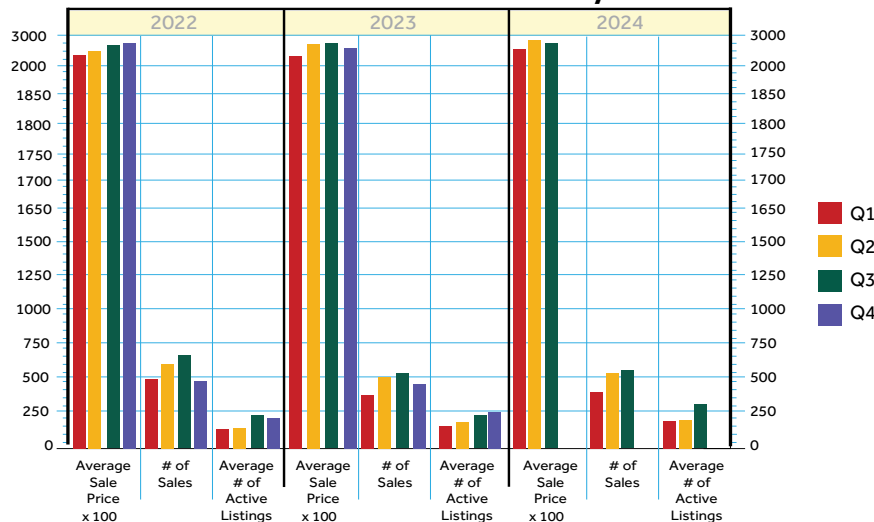
Data Source: Wisconsin Department of Workforce Development

**Rates
Are
Ticking
Down**

Tempered Regional Demand Reflects National Trends

Real Estate

Residential Market Activity

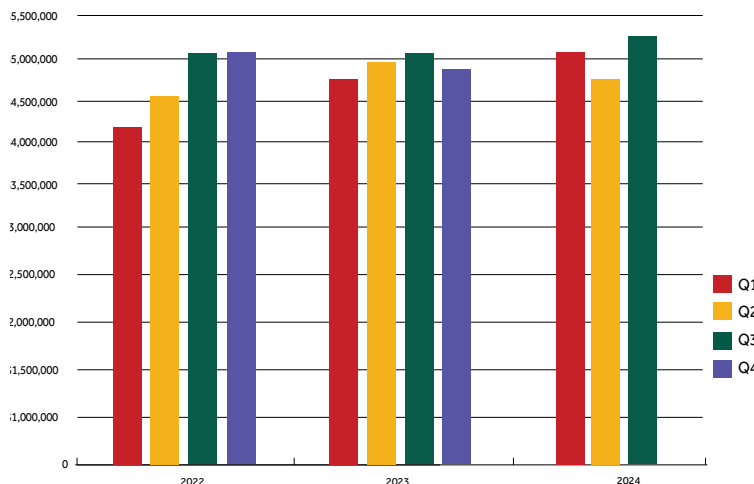


Data Source: South Central Wisconsin MLS Corporation

**A New
Q3 Pricing
Benchmark**

Sales Activity

Rock County Sales & Use Tax Collections



Data Source: Wisconsin Department of Revenue

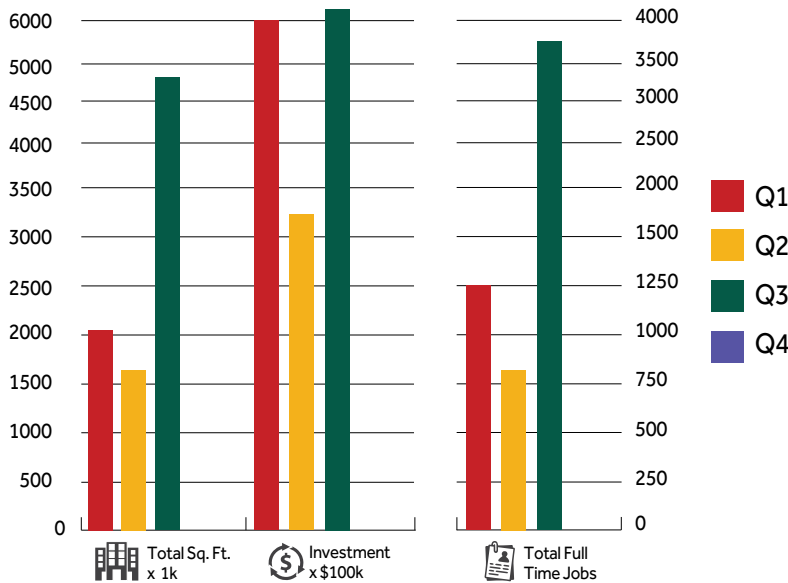
**All-Time
Collections
Record**

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

Rock County Development Alliance | 51 S. Main Street | Janesville, WI 53545 | P 608.757.5598 | F 608.757.5586 | rockcountyalliance.com

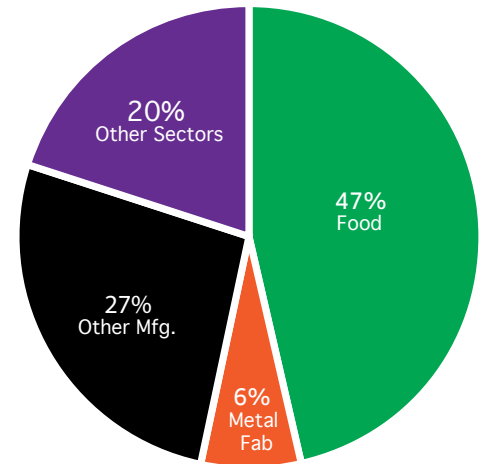
Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stateline area.

Industry Sectors



Industries & Investors Positioning for New Markets, Opportunities

Project Profile



The Morse Group Expands in Beloit

The Morse Group, which was one of the first Gateway Business Park tenants, kicked-off a 25,000 SF expansion project at its Beloit facility and Corporate Contractors Inc. is serving as the project's general contractor.

As a network of member companies – which includes Automated Solutions of America, Morse Electric, TMG Systems and the Rockwell Group – the Morse Group provides specialty engineering, construction, audio/visual, automation services, project development and complete power solutions to the commercial,

industrial, institutional, hospitality, and utility markets. The Morse Group, which originally began as Morse Electric Inc. 80 years ago, is an industry leader and ranks among the top 50 electrical contracting firms in the United States. Combined, this complementary network of specialty businesses has locations in four states and employs roughly 900 employees.

For additional information about the Morse Group, visit www.themorsegroup.com.