

ROCK READY INDEX

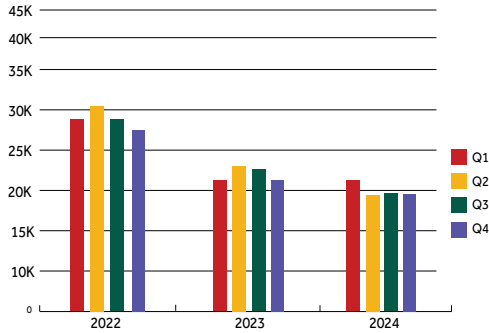


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

Q4 2024

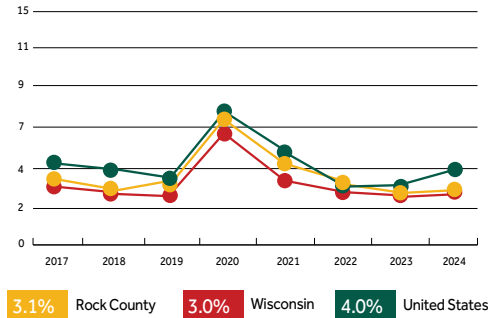
Workforce

Job Posting Activities



Data Source: SW WDB, EMSI

Annual Unemployment



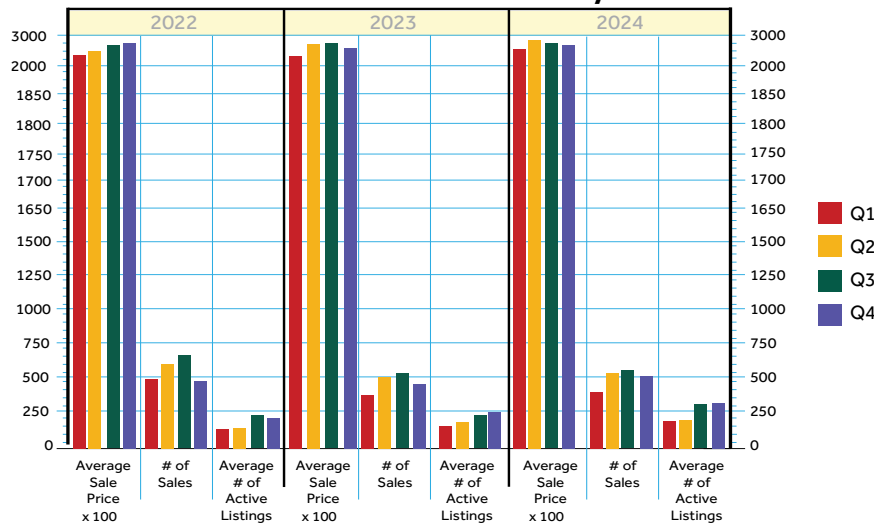
Data Source: Wisconsin Department of Workforce Development

Rates Remain Relatively Static

Local Demand Mirrors Macro Trends

Real Estate

Residential Market Activity

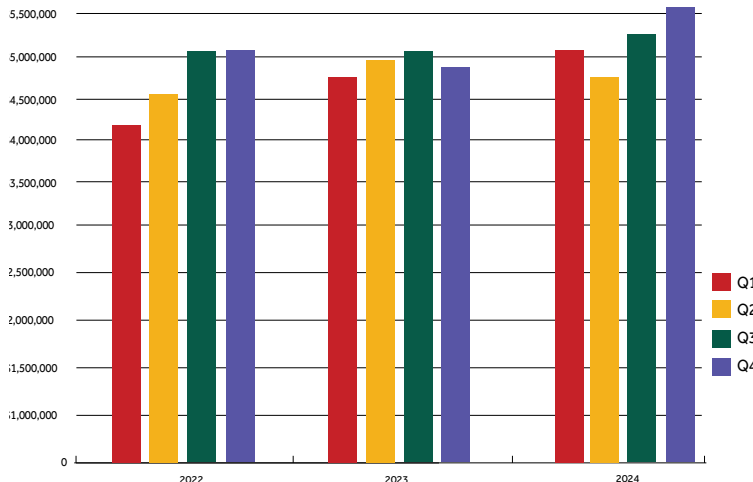


Data Source: South Central Wisconsin MLS Corporation

New Q4 Pricing Benchmark

Sales Activity

Rock County Sales & Use Tax Collections



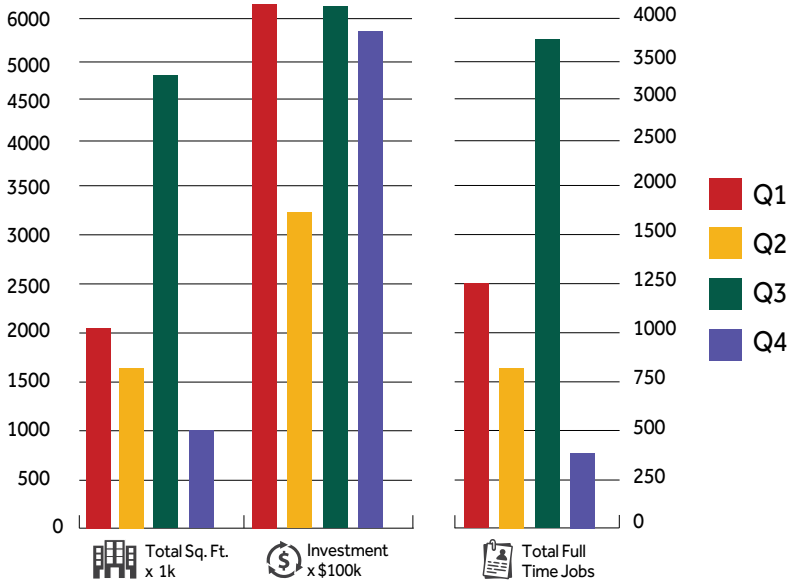
Data Source: Wisconsin Department of Revenue

Record Quarterly & Year-End Collections

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

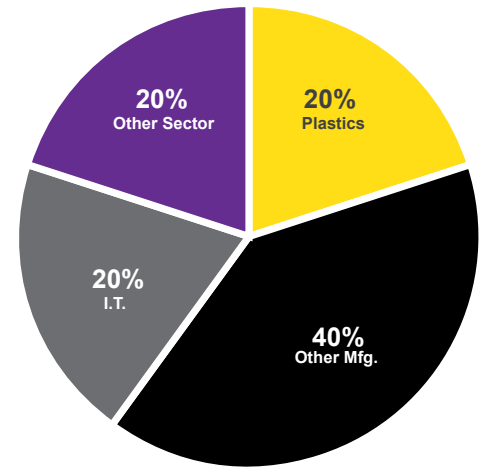
Economic Development Pipeline

Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Stalene area.

Industry Sectors



Activity Levels Reflect Investor & Developer Whiplash

Project Profile



Significant Hospitality Project Advances in Beloit

After more than 20 years of planning and positioning, which included extensive government approval processes, the much-anticipated Beloit Ho-Chunk Casino Complex broke ground. At full build-out, this entire development is slated to represent a combined 1.2 million square feet with an estimated (capital investment) value of \$500 million. This will be the seventh Wisconsin casino owned and operated by the Ho-Chunk Nation.

The first phase of the development is for the casino, which will be approximately 240,500 square feet and equipped with roughly 1,600 slots, 44 gaming tables and multiple restaurants. When the casino opens in 2026, it will be Wisconsin's second largest gaming facility. Meanwhile, the development's second phase is set to include an 18-story, 312-room hotel and a 76,000 SF conference

center. This entertainment and hospitality complex, which is located at 777 Willowbrook Road, is just a stone's throw away from the I-39/90 and IL STH 75 interchange.

During construction, the property will be occupied by more than 500 contractors every day. While Beloit-based CCI is serving as the project manager or owner's rep, general contracting services are being provided by Miron Construction (Neenah, WI). Architectural services for this project were provided by HBG Design, which has a diversified portfolio of casino and resort clients.

For additional information about this project, please visit www.500nations.com.

