

# ROCK READY INDEX

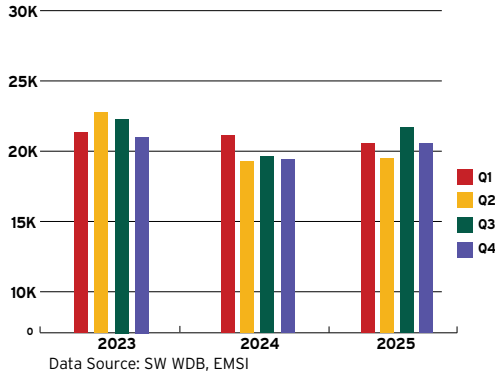


ECONOMIC DEVELOPMENT DASHBOARD REPORT FOR ROCK COUNTY, WISCONSIN

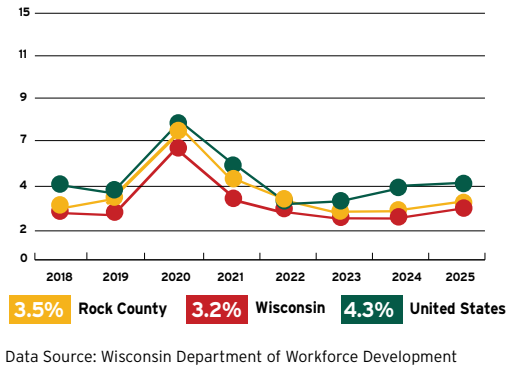
Q4 2025

## Workforce

### Job Posting Activities



### Annual Unemployment

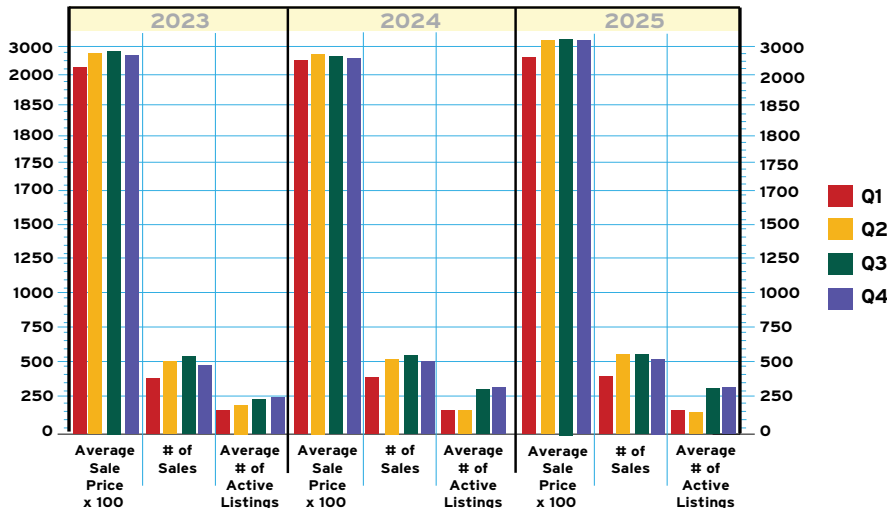


**Stabilized Rates**

**Steady Hiring Demand**

## Real Estate

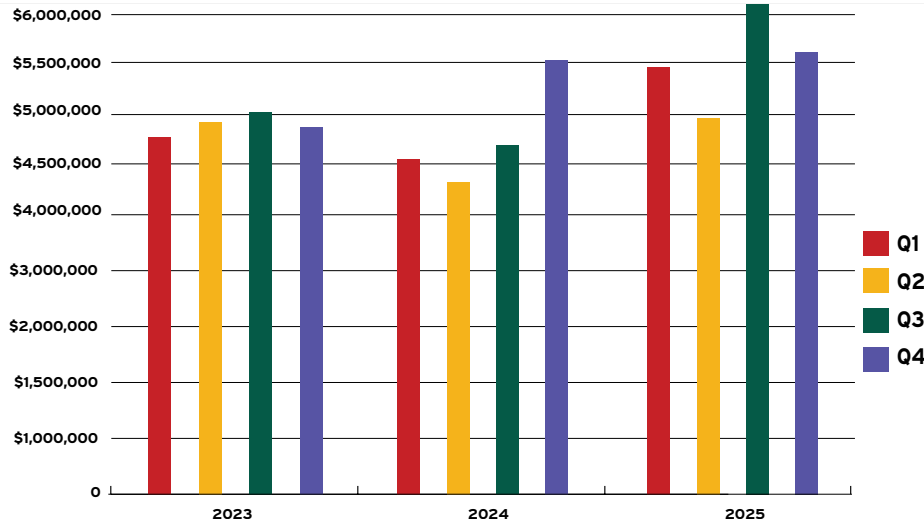
### Residential Market Activity



**A New Q4 Pricing Benchmark**

## Sales Activity

### Rock County Sales & Use Tax Collections

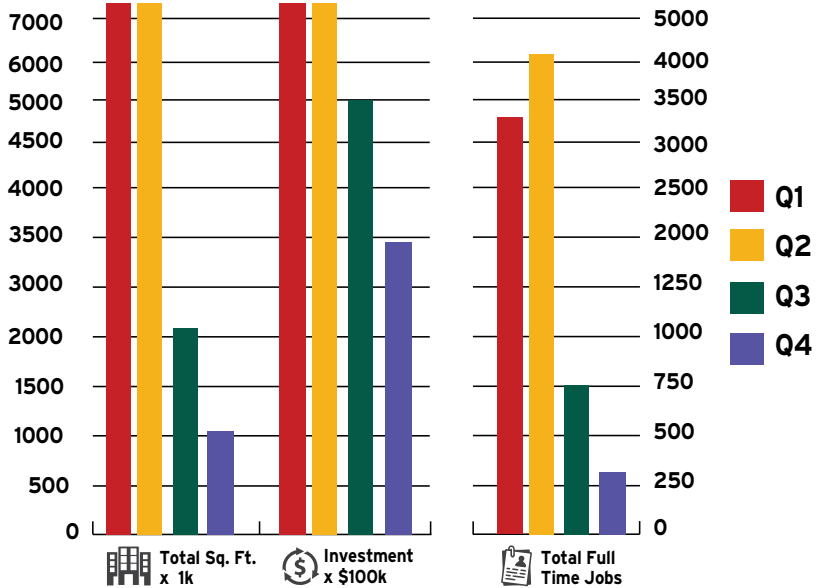


**Strong Finish Yields New Annual Record**

This information was collected from primary and secondary data sources deemed reliable. Please note that this information is subject to change without notice.

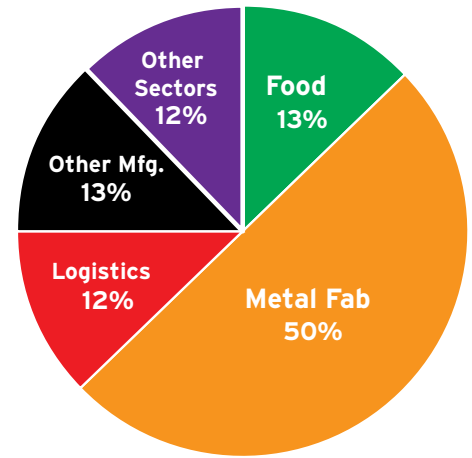
Economic Development Pipeline

### Real Estate, Investment & Employment Impacts



Source: RCDA ED Project Tracker, which provides an aggregate snapshot of the industrial/warehousing and select commercial development opportunities expressing an interest in SC WI, the Janesville-Beloit MSA and/or the Staline area.

### Industry Sectors



### Macrolevel Indicators Influence Microlevel Activities

Project Profile



#### Partnership Energizes Expansion Area

The City of Janesville and Rock Energy Cooperative (REC) are partnering to accelerate the build-out of critical infrastructure to accommodate future growth in Tax Increment District (TID) #43. Since energy requirements are increasingly becoming a primary site selection factor, communities are continuously being challenged to document their utility capacities and capabilities. That's why the City and REC agreed to collaborate on the installation and energization of an Innovation Park electrical substation.

The project, which represents a capital investment of approximately \$8 Million dollars, will be located near the western corner of the Park. Although the substation will have an initial capacity of 30 MW, its overall design will accommodate future MW investments too.

This partnership, which was structured into a formal Tax Increment Finance (TIF) Agreement, will competitively position Innovation Park for future development. Case in point: the substation's early design and engineering work were instrumental in securing Zilber Property Group's commitment to construct a pair of 238,000 SF speculative buildings. Construction activities on the first of two buildings are ongoing.

For additional information about TID #43 and Innovation Park, visit [www.growjanesville.com](http://www.growjanesville.com).

